



Republic of the Philippines

Department of Education

REGION IX, ZAMBOANGA PENINSULA

SCHOOLS DIVISION OF DAPITAN CITY

Office of the Schools Division Superintendent

November 30, 2023

Division Memorandum

No. 08 s. 2023

**AGORA: CROSSROADS OF CREATIVITY, CULTURE AND IDEAS  
Mindanao Cluster**

To: All Secondary School Heads  
This Division

1. The National Commission for Culture and the Arts (NCCA) and the Department of Education will conduct the AGORA: Crossroads of Creativity, Culture, and Ideas, Mindanao Cluster on December 15-17, 2023 at Pagadian City, per Regional Memorandum No. 613, s. 2023.
2. The program is open to all 14 years old and above on a "first-to-apply, first-priority" basis. The program offers Script Writing, Theater, Dance, and Choral Cliniquing with a maximum of 50 participants for each class.
3. The Choral Cliniquing is requiring a group of 16-20 members to be nominated by the SDO concerned and to submit 1 video recorded performance to be emailed to [shoji.romarate@deped.gov.ph](mailto:shoji.romarate@deped.gov.ph) on or before December 1, 2023. Choir leaders of the selected group are requested to attend the orientation via Zoom on December 4, 2023 at 10:00 AM.
4. No registration fee is required. A service credit for teacher-participants and CTO for non-teaching personnel will be granted. Arrangements and costs of transportation, accommodation, and all meals shall be the responsibility of the participants and may be charged to local funds.
5. For more information and or clarification, please contact Dr. Eugene B. Penales, Chief, CLMD and or EPS Mario Shoji N. Romarate at his email add stated above.
6. Immediate dissemination of this memorandum is required.

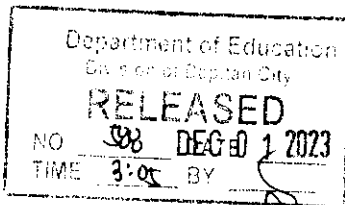
For the Schools Division Superintendent

**SHERLITO E. SAGAPSAPAN**

Chief, Education Supervisor, SGOD

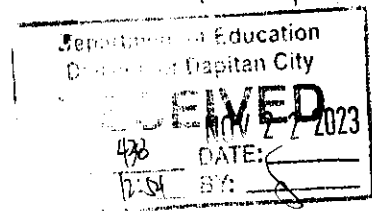
Officer In-Charge

Office of the Schools Division Superintendent

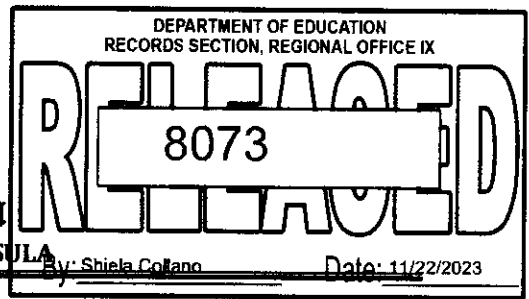


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Republic of the Philippines  
**Department of Education**  
REGIONAL OFFICE IX, ZAMBOANGA PENINSULA



Office of the Regional Director

November 17, 2023

**REGIONAL MEMORANDUM**  
No. 613, s. 2023

**AGORA: CROSSROADS OF CREATIVITY, CULTURE AND IDEAS**  
**Mindanao Cluster**

**To: Schools Division Superintendents**  
This Region

1. This has reference to DepEd Memorandum No. 031, s. 2023, entitled "Philippine Cultural Education Program (PCEP): 2023 Program Components," the National Commission for Culture and the Arts (NCCA) and the Department of Education will conduct **AGORA: Crossroads of Creativity, Culture, and Ideas, Mindanao Cluster** on **December 15 – 17, 2023, Pagadian City**. The announcement of venues will follow and will be sent to registered participants.
2. The 3-day activity intends to provide community engagement in showcasing talents, research, products, local cultural icons, and the people. The general public is cordially invited to have access and connect with PCEP's educational institutions.
3. The program is open to all 14 years old and above on a "first-to-apply, first-priority" basis. Participants are required to choose one art form for the workshop (Script Writing, Theater, Dance, and Choral Cliniquing). A maximum of 50 participants will be accepted in each class. Interested participants are required to register online using the link provided: <https://bit.ly/PCEP-AgoraMin>.
4. For the Choral Cliniquing, the SDOs may nominate 1 choral group with 16-20 members and submit 1 video recorded performance at the email address [shoji.romarate@deped.gov.ph](mailto:shoji.romarate@deped.gov.ph) on or before **December 1, 2023**. Choir leaders of the selected group are requested to attend the orientation via Zoom on **December 4, 2023; 10:00 AM**.
5. **No registration fees** shall be collected from the participants. A service credit for teacher-participants and CTO for non-teaching will be granted. Arrangements and costs of transportation, accommodation, and all meals shall be the responsibility of the participants and may be charged to local funds.
6. For more information and/or clarifications, please contact Dr. Eugenio B. Penales, Chief, CLMD and or EPS Mario Shoji N. Romarate at the email address [shoji.romarate@deped.gov.ph](mailto:shoji.romarate@deped.gov.ph).
7. For the information, guidance and compliance of all concerned.

*[Signature]*  
**DR. RUTH L. FUENTES, CESO IV**  
Regional Director  
27 NOV 2023  
*[Signature]*

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EBP/msnr



Republic of the Philippines  
**Department of Education**

MAY 17 2023

DepEd MEMORANDUM  
No. **031**, s. 2023

**PHILIPPINE CULTURAL EDUCATION PROGRAM:  
2023 PROGRAM COMPONENTS**

To: Undersecretaries  
Assistant Secretaries  
Minister, Basic, Higher and Technical Education, BARMM  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
ALS Community Learning Centers  
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in cooperation with the Department of Education (DepEd), will conduct the following projects of the Philippine Cultural Education Program (PCEP) for 2023:

**2023 PCEP PROJECTS**

<b>Project</b>	<b>Description</b>	<b>Proposed Implementing Months (Subject to Change)</b>
1. Graduate Diploma in Cultural Education (GDCE)	<p>The 24-unit graduate credit program follows a two-summer ladderized curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of this two-summer program have the option to continue to the Master of Education, Major in Cultural Education to be offered in HEIs selected by NCCA.</p> <p>The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000.00 stipend to subsidize meals, accommodations, and other sundry expenses.</p>	<p><b>Date of Implementation:</b> July 17–August 13, 2023</p> <p><b>Qualifying Exam:</b> May 22–June 10, 2023</p> <p>(Please see Enclosure No.1 for the list of higher education institutions [HEIs])</p>

<p>2. Graduate Diploma in Teaching Arts (GDTA)</p>	<p>A 24-unit post-baccalaureate program divided into Level I and Level II which offers foundation and major courses to enhance the students' understanding of the basic theories, processes, and applications of arts, culture, and heritage in the culture-based teaching of the basic education curriculum. GDTA can apply classroom concepts in professional settings through internships and independent studies at numerous arts organizations in their own region. The arts management program maintains academic and professional relationships with many national and regional institutions. Level 1 scholars are expected to continue to Level II.</p> <p>The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000.00 stipend to subsidize meals, accommodations, and other sundry expenses.</p>	<p><b>Date of Implementation:</b> July 17–August 13, 2023</p> <p>(Please see Enclosure No.1 for the list of HEIs)</p>
<p>3. <i>Pagsasanay sa Edukasyong Pangkultura</i> (PEP)</p>	<p>An Island Cluster Seminar on Culture-Based Teaching Methodologies, Content Approaches, and Management</p>	<p>June–August 2023</p>
<p>4. 11th DIWANG: <i>Sagisag Kultura ng Filipinas</i> Competition</p>	<p>The Diwang Competition aims to introduce, promote, and practice the 2000 cultural icon gathered, compiled, and published by the NCCA and to produce new creative works that promotes Sagisag Kultura.</p> <p>This year, the diwang project will include lectures and workshops that will equip participants who will join the contest proper.</p> <p>The project aims to introduce, promote, and practice the 2000 cultural icons gathered, compiled, and published by the NCCA.</p> <ol style="list-style-type: none"> <li>1. <i>Tiktok Making Contest on Local Sagisag Kultura Icons;</i></li> <li>2. <i>Gawad PCEP: Student-Teachers Teaching Demo (Video Contest);</i></li> <li>3. <i>Lesson Exemplar: Culture-based Module Writing Contest;</i></li> </ol>	<p>March–December 2023</p>

	4. <i>Balagtas</i> an Development and Competition; and 5. <i>Kundiman</i> Competition	
5. AGORA: Crossroads of Creativity, Culture, and Ideas	Promotion of CulEd Products, such as publications, exhibitions, cultural researches/cultural dissertations/cultural study outputs and intangible cultural—songs, dances, drama, poetry, seminars and workshops.	February–September 2023
6. <i>Dunong Katutubo at ang Kontemporaryong Daigdig</i>	1. National Conference on Language - In partnership with UP- Sentro ng Wikang Filipino. This conference is based on the Agenda sa Wika crafted by the KWF and will highlight Language as part of our culture and what the NCCA-PCEP can do in this matter.  2. Kuwentong Supling Workshop - Maranao - Sama - Maguindanao  Kuwentong Supling will acknowledge the importance of contextualizing the teaching and learning materials. It will support to the MTB-MLE program by re-telling different Philippine folktales in selected language community to come up with Filipino – Regional Language Children’s Book.	March–November 2023
7. <i>Kabaro</i> Gender Awareness and Sensitivity Training	A two-day online summit on promoting and deepening cultural awareness and appreciation in different sectors of society.	March–September 2023

2. All DepEd regional directors and NCCA – DepEd regional coordinators are requested to release a **Regional Memorandum** per program indicating the final dates, venue, and program design in consultation with PCEP. The PCEP Secretariat shall coordinate with the regional coordinators on the details and requirements per program. Expenses of the participants relative to the programs shall be charged against local funds.

3. All NCCA – DepEd regional coordinators are enjoined to attend the PCEP 2023 Program Orientation and Evaluation. Individual letters with the date, venue, and program will be sent via email. The directory of DepEd regional coordinators is provided in Enclosure No. 2.

4. All officers and members of the National Association of Cultural Educators and Scholars (NACES) are requested to participate in all the above-cited PCEP 2023 Programs. The list of Officers per Island Cluster is provided in Enclosure No. 3.

5. Participation of teachers from public and private schools shall be purely voluntary and shall not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 34, s. 2022 titled School Calendar and Activities for the School Year 2022–2023

and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

6. For more information, please coordinate with the following:

**Ms. Alpha Ruis**

Philippine Cultural Education Program Secretariat

Email: [pcep.secretariat@gmail.com](mailto:pcep.secretariat@gmail.com)

Facebook: @pcepofficial

Website: [www.philippineculturaleducation.com.ph](http://www.philippineculturaleducation.com.ph)

Telephone: (02) 8527-2192 local 529

**Bureau of Curriculum Development-Office of the Director IV**

3rd Floor, Bonifacio Building, Department of Education-Central Office

DepEd Complex, Meralco Ave, Pasig City

Email Address: [bcd.od@deped.gov.ph](mailto:bcd.od@deped.gov.ph)

Telephone Nos.: (02) 8636-5096 and (02) 8633-726

7. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:

  
**GINA O. GONONG**  
Undersecretary

Encls.:

As stated

References:

DepEd Order (Nos. 034, s. 2022 and 9, s. 2005)

DepEd Memorandum No. 038, s. 2019

To be indicated in the Perpetual Index  
under the following subjects:

CULTURAL EDUCATION  
LEARNERS  
LEARNING AREA, ARTS  
OFFICIALS  
PROGRAM  
SCHOLARSHIP  
TEACHERS





NATIONAL COMMISSION FOR CULTURE AND THE ARTS  
Philippine Cultural Education Program

# AGORA: CROSSROADS OF CREATIVITY, CULTURE, AND IDEAS

## PROGRAM DESIGN

Project Title: AGORA: Crossroads of Creativity, Culture, and Ideas  
Implementor-Partner: Barasoain Kalinangan Foundation Inc., DepEd, Pagadian City  
Implementation Date: Mindanao: December 15-17, 2023

### **Background and Rationale:**

Contextualization is developing new skills, knowledge, abilities, and attitudes in students presenting new subject matter in meaningful and relevant context: context of previous experience, real-life and workplace. This is the essence of cultural education, a relevant and contextualized culture-based curriculum in the different tracks of formal education.

Since summer of 2008, NCCA-PCEP, through several HEI partners nationwide, has been offering a credit-earning post-baccalaureate teacher enhancement program called Certificate Program on Cultural Education (CPCE), in 2010 HEI partners recommended to elevate the program into a Diploma program, CPCE becomes Graduate Diploma in Cultural Education (GDCE). After 10-years of implementation, and after the crafting of the new PCEP successor plan 2018-2022 with consideration to the Philippine Development Plan (PDP) 20017-2022 the scholarship programs of PCEP formally adopted into a Post Graduate Program by our partner Universities who provided credit units to our scholars.

Innovation and modernization demonstrated and have been applied in the implementation of cultural education in the country since the approval of RA 10533, Enhanced Basic Education Act of 2013. Following this localization and contextualization strategies, PCEP HEI-partners and DepEd local schools creatively design their curriculum to adapt the curriculum to local conditions and relating the content of the curriculum and the process of teaching and learning to the local environment. Schools and universities that focuses in arts production, heritage conservation and historical researches organized their own performing companies, building their own alternative schools/workshops like Escuwela Talyer, and conducted, compiled and produced their own cultural researches / books. To popularize cultural education in the country and recognized the efforts of our education institutions, its high time to showcase PCEP partner education institutions in a wider-market, through Cultural Education Market project.

Following the crafted PCEP Plan, that we intend to utilize bodies of knowledge in Philippine culture in creating, developing and disseminating contextualized instructional materials, modules, and other learning resources for the cultural education of Filipinos here and abroad - the Agora project has been proposed to implement since 2018.

### Objectives

1. To disseminate contextualized instructional materials, modules, and other learning resources for cultural education.
2. To showcase culture and arts education product, heritage conservation preparedness, and historical research materials of HEI's and DepEd partners in the regions in a CulEd Market place.
3. To organize national proactive CulEd Network in the country that will carry the cultural education flagship program of the NCCA.
4. To make market for cultural education courses and products inside the country.

### Description

**AGORA** is a venue that will provide community engagement in showcasing talents, researches, products, local cultural icons, and the people. General public shall be invited to have access and be connected to PCEP's education institutions. This event will be in partnership with different LGUs to ensure the proliferation of the cultural education effort and promotion of cultural education in the country as the core of teaching and learning, and governance towards inclusive growth and sustainable development.

### Date and Partner LGU

Island Cluster	Date	Partners
Mindanao	December (3 Days) , 2023	Pagadian City DepEd & LGU

### Activities:

**Note: Exact Venues to Follow and will be sent to registered participants**

<b>December 15 (Day 1) 2023</b>	
8:00 – 8:30 am	Registration
8:30 – 9:00 am	Opening Program <ul style="list-style-type: none"><li>- National Anthem and Prayer</li><li>- Opening Remarks</li><li>- Introduction of Workshop Facilitators</li></ul>
9:00 – 12:00 am	Opening Program Workshop Breakout <ul style="list-style-type: none"><li>- Script writing</li><li>- Theater</li><li>- Dance</li><li>- Choral Cliniquing</li></ul> Showcase
12:00 – 1:00 pm	LUNCH BREAK
1:00 – 5:00 pm	Workshop Breakout Continuation <ul style="list-style-type: none"><li>- Script writing</li><li>- Theater</li><li>- Dance</li><li>- Choral Cliniquing</li></ul>
<b>December 16 (Day 2), 2023</b>	
9:00 – 12:00 nn	Workshop Breakout



	<ul style="list-style-type: none"> <li>- Script writing</li> <li>- Theater</li> <li>- Dance</li> <li>- Choral Cliniquing</li> </ul>
12:00 – 1:00 pm	- LUNCH BREAK
1:00 – 5:00 pm	Workshop Breakout Continuation <ul style="list-style-type: none"> <li>- Script writing</li> <li>- Theater</li> <li>- Dance</li> <li>- Choral Cliniquing</li> </ul>
<b>December 17, (Day 3), 2023</b>	
9:00 – 12:00 nn	Workshop Breakout <ul style="list-style-type: none"> <li>- Script writing</li> <li>- Theater</li> <li>- Dance</li> <li>- Choral Cliniquing</li> </ul>
12:00 – 1:00 pm	LUNCH BREAK
1:00 – 3:00 pm	Preparation
3:00 – 5:00 pm	Performance Showcase (in the Mall or in a Public Spaces With other SPA & Community Artists participants)

### Eligibilities and Provisions

1. The program is open to all 14 years old and above on a “first-to-apply, first-priority” basis. Participants are required to choose one art form for the workshop. A maximum of 50 participants will be accepted in each class. Interested participants are required to register online
2. For the Choral Cliniquing, the DepEd shall nominate 3 choral groups with 16-20 members. Choir leaders of the selected group are requested to attend the orientation via Zoom on **December 4, 2023; 10:00 AM.**
3. Participants shall be provided free registration, and certificate of participation. Arrangements and costs of transportation, accommodation, and all meals shall be the responsibility of the participants and may be charged to local funds.
4. The PCEP Secretariat will notify the registered participants for confirmation of slot via email. Confirmed participants will be given final travel instructions to the training venue and other requirements for participation.
5. Admission to the program will be solely determined by PCEP and its project partners.
6. Online registration is free, but comes with an obligation. The number of participants is limited and your registration may result in other attendees missing a slot if the maximum capacity is reached.

### Contact Details

PCEP Secretariat  
 Room 5D 5/F #633 Gen. Luna Street Intramuros, Manila  
 Tel: (02) 8527-2192 loc 529  
 Email: [pcep.secretariat@gmail.com](mailto:pcep.secretariat@gmail.com)