



Republic of the Philippines
Department of Education
REGION IX, ZAMBOANGA PENINSULA
SCHOOLS DIVISION OF DAPITAN CITY

Office of the Schools Division Superintendent

November 22, 2023

DIVISION MEMORANDUM

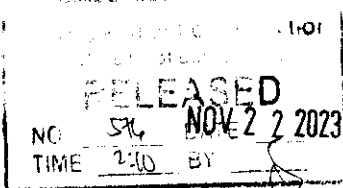
No. 54, s. 2023


ADDENDUM TO DM NO. 542 DATED OCTOBER 27, 2023 ON THE OBSERVANCE OF THE 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)

TO: District Supervisors and Principals In-charge of the Districts
Elementary and Secondary Schools Principals/School Heads
Elementary and Secondary GAD Coordinators and Co-Coordinators
All others concerned.
This Division

1. In reference to DM No. 542 dated October 27, 2023 on the Observance of the 2023 18-Day Campaign to End VAW, this Division further supports this by observing the **Orange Your Icon Campaign**.
2. As our way of contextualizing this campaign, DepEd-Dapitan's teaching and non-teaching personnel in schools and offices are enjoined do the following:
 - a) Wear something orange every Friday, starting on November 24 until December 8 of this year.
 - b) Decorate and hang orange banners/flags/streamers in the campus or a prominent area in your institution/s.
 - c) Distribute information, education, and communication (IEC) materials related to the 18-day End VAW, and posts relevant materials in the classroom and schools' FB accounts.
 - d) Change your social media display picture temporarily and customize your profile's frame using the PCW Twibonize link <https://www.twibonize.com/vawfreeph2023>
 - e) Use the hashtags: #VAWfreePH, #OrangeYouricon2023, and #VAWfreeDepEdDapitan
3. Additional information for the online activities is attached in this memorandum.
4. Submission of entries for the online posting and division selection is changed to DECEMBER 1, 2023 to be gathered by Mr. Edgardo Jamilar, T3 and School GAD Coordinator of Dapitan City Experimental Elementary School.
5. For immediate dissemination and compliance.

For the Schools Division Superintendent:




ROSALIO B. CONTURNO JR., PhD
OIC Asst. Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent



Sunset Boulevard, Dawo, 7101 Dapitan City
(065) 917-5113 dapitancity@deped.gov.ph
depeddapitancity.net fb.com/DepEdDapitanCity





Republic of the Philippines
Department of Education

REGION IX, ZAMBOANGA PENINSULA

SCHOOLS DIVISION OF DAPITAN CITY

ANNEX A. Activities for the 2023 Observance of the 18-Day Campaign To End Violence Against Women (VAW).

IMPORTANT NOTE: School-based and District selection can opt for face-to-face delivery to boost learner participation. Additionally, we encourage classroom-based performance and selection before the school-wide selection process.

Activity Descriptions:

A. Key Stage 1 (Kinder to Grade 3):

- Activity: Online delivery of a short English poem on loving/caring their mothers and the women in their lives, to be delivered not more than 3-minutes.
- Criteria for Judging: Online reactions, except angry face (40%); Creativity, emotional impact, delivery, and adherence to the theme(60%)
- **Minimum of 1.5 and maximum of 3 minutes video performance. Submit using MP4 format.**
- NOTE: Indicate the poem’s title and writer’s name on the video as well as the represented district’s name and key stage number.
- Prizes: Certificates, medals, and cash rewards.

B. Key Stage 2 (Grade 4 to Grade 6):

- Activity: Online interpretative speech choir of the poem "KABABAIHAN" by Hydie Manlapid.
- Criteria for Judging: Online reactions except angry face (40%) Interpretation, ensemble performance, articulation, and message clarity (60%)
- **Minimum of 15, maximum of 40 performers**
- **Can be mixed or solid group of from the grade levels (4-6)**
- **Minimum of 5, maximum of 8 minutes video performance. Submit in MP4 format.**
- NOTE: Indicate the poem’s title and writer’s name on the video as well as the represented district’s name and key stage number.
- Prizes: Certificates, medals, and cash rewards.

C. Key Stage 3 (Junior High School):

- Activity: Online interpretative video performance of songs from Macho Choir (PTBU, Sitsiritsit, Tsong Tsong).
- Criteria for Judging: Online reactions except angry face (40%) Artistic interpretation, choreography, synchronization, and relevance to the theme (60%)
- **Either of the 3 or remix of two or all songs by Macho Choir**
- **Maximum of 3 mins duration of video performance**
- **Minimum of 5 and maximum of 15 main performers. You can add more backup/supporting dancers/performers**
- **Interpretation must be on the positive values than having sexist gestures.**
- **Submit in MP4 format.**
- NOTE: Indicate the song’s title on the video as well as the represented district’s name and key stage number.
- Prizes: Certificates, medals, and cash rewards.



Republic of the Philippines
Department of Education
REGION IX, ZAMBOANGA PENINSULA
SCHOOLS DIVISION OF DAPITAN CITY

D. Key Stage 4 (Senior High School):

- Activity: Create a video essay about "**Si Rizal at ang mga Kababaihan sa Dapitan**" to advocate ending violence against women, drawing from Rizal's ideologies and emphasizing the value of women in today's Dapitan.
- Criteria for Judging: Online reactions except angry face (40%) Content, research, creativity, presentation, and alignment with the theme (60%)
- **5 to 8 mins of video performance**
- **1 person reads and the rest back-up performers (if necessary)**
- **Submit in MP4 format**
- NOTE: Indicate the essay's title and writer's name on the video as well as the represented district's name and key stage number.
- Prizes: Certificates, medals, and cash rewards.

P.S.

- DEADLIEST DEADLINE OF SUBMISSION – December 1, 2023
- DAY OF POSTING – December 2, 2023
- CUT-OFF TIME FOR ONLINE VOTING – December 11, 2023 at 12noon
- ANNOUNCEMENT OF WINNERS via Online Closing Program on December 12, 2023
- SUBMIT IT TO MR. EDGARDO JAMILAR JR via link that he'll provide soon