



Republic of the Philippines  
Department of Education  
REGION IX, ZAMBOANGA PENINSULA  
SCHOOLS DIVISION OF DAPITAN CITY

Office of the Schools Division Superintendent

November 6, 2023

DIVISION MEMORANDUM

No. 345, s. 2023

**OBSERVANCE OF THE 2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA  
VIS-A-VIS ENGLISH MONTH CELEBRATION**

TO: Chief Education Supervisor, CID & SGOD

EPS English & Filipino

PSDS/PICD

Elementary and Secondary School Administrators

Elementary and Secondary School Teachers (English & Filipino)

All Other Concerned

This Division

1. In cognizance with Regional Memorandum No. 561, s. 2023 dated October 26, 2023 and in support of DepEd's commitment to make the curriculum relevant to produce job-ready, active, and responsible citizens through strengthening literacy programs, the Bureau of Learning Delivery, Regional Office IX, Curriculum and Learning Management Division and through the Curriculum Implementation Division (CID) shall spearhead the celebration of the **2023 Pambansang Buwan at Araw ng Pagbasa (PBAP)vis-à-vis English Month Celebration** this November, 2023.
2. The activity aims to foster love for reading among learners and enhance their profound understanding of the pivotal role of reading and literacy in cultivating critical thinking.
3. With the theme "**PAGBASA: Pag-asa sa MATATAG na Kinabukasan,**" this year's reading vis-a-vis English month celebration, urge all elementary and secondary public and private schools to actively participate in the suggested activities listed in Annex B. Additionally, all schools are encouraged to explore related activities other than those on the list and to organize programs to capacitate teachers as reading teachers.
4. English teachers shall organize classroom-based performances such as but not limited to story retelling, storytelling, oratorical (Read-A-Thon categories) essay writing among others.
5. A school-level kick-off shall be held on November 7, 2023, featuring a mystery reading ambassador during the flag-raising ceremony and a brief talk on the value of reading.



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6. The PBAP shall culminate with a nationwide synchronized reading time on November 28, 2023, at 9:00 a.m. Philippine Standard Time (PST). November 27 was declared through Republic Act No. 10556 as Araw ng Pagbasa, a regular working holiday observed in all elementary and secondary schools in the country.
7. However, it should be emphasized that the school activities during the celebration of the PBAP vis-à-vis English Month must not disrupt the essential contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005, Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.
8. All School Reading Coordinators in partnership with the School English Coordinators shall submit a **School Accomplishment Report with photo documentation** of the activities done during the month-long-celebration of the 2023 PBAP, duly signed by the School Head and PSDS/PICD not later than December 6, 2023, Attention: Lindo O. Adasa, Jr./Ma. Perga A. Cadiente, Division Reading Coordinator/Alternate. The template is found in **Annex A**.
9. The SDO through the CID enjoins all schools and learning centers including the Alternative Learning System (ALS), Indigenous People's Education (IPED), Madrasah Education Program (MEP), and Special Education Program (SPED) to conduct the suggested activities for elementary and secondary learners listed in **Annex B** utilizing appropriate materials.
10. The CID shall equitably award the district with the **Most Engaged Schools** which observed the suggested and related activities of the 2022 PBAP. The rubric is enclosed in **Annex C**. The district shall submit a Google Drive link in their activities curated from the school-based activities.
11. For more information and/or clarifications please contact the Division Reading Coordinator, EPS Lindo O. Adasa, Jr. through 09218365383 or his alternate EPS Ma. Perga A. Cadiente at 09399161343.
12. For the information and guidance of all concerned.

DANNY B. CORDOVA, EdD, CESO VI  
Schools Division Superintendent



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Annex A - Activity Completion Report

Program Title	
Date	
Venue/s/Platform/s	
Introduction	a. Executive Summary (Indicate the narratives) b. General Objectives
Actual List of Participants and or Schools Participated	
Summary Description of the activities conducted with Photo Documentation and other MOVs	A. School-level Pambansang Buwan at Araw ng Pagbasa Kick-Off B. Share a Book Drive C. Reading Pantry D. Book Talk E. Araw ng Pagbasa Challenge F. Classroom-level Read-A-Thon G. Poster Making H. Reading Ambassador I. Book Exchange Fair J. Dugtungang Pagbasa K. Book Report L. Reading Challenge M. Related Activities
Prepared by:	
Noted by:	
Approved by:	

Note: Kindly use a separate sheet when necessary.



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Annex B

**SUGGESTED ACTIVITIES FOR THE 2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA VIS-À-VIS ENGLISH MONTH CELEBRATION**

**School-level Pambansang Buwan at Araw ng Pagbasa Kick-off.** All teachers, school administrators, schools division superintendents, regional directors are enjoined to be reading ambassadors of a Filipino children's storybook during the flag raising

**Share a Book Drive.** All school and DepEd Officers are encouraged to put designated boxes for storybook donations in conspicuous places. Learners who do not have much access to storybooks will be given donated books.

**Book Buddy.** Allowing elementary learners to read aloud to a partner from a lower grade level will help them develop their reading confidence. During buddy-reading sessions, partners set up a time to visit each other's classroom. Have the older learner choose books that they believe their younger peers will enjoy.

**Reading Pantry.** Set up an accessible reading pantry for all learners with a variety of reading materials for all learners. Each learner will receive a Reading Challenge Log to write the title and author of the books they have read, along with the reflection in each reading episode.

**Book Talk.** A daily 10-minute Drop Everything and Read (DEAR) episode shall be given to learners to share with their classmates about a book that they have read.

**Araw ng Pagbasa Challenge.** On November 28, all learners, teachers and school officials shall participate in the nationwide synchronized reading at exactly 9:00 a.m. Philippine Standard Time (PST).

**Classroom-level Read-A-Thon.** Include 10 to 15-minute segments into English/Filipino class periods where volunteer learners either retell stories or offer oral reading interpretations of texts written by Filipino authors. Assess performance using rubrics centered on storytelling accuracy, organization, expression and other relevant criteria.

**Poster Making.** Incorporate into arts classes an activity where students craft posters either championing the benefits of reading or promoting a storybook they have recently enjoyed.

**Reading Ambassador.** Parents, teachers, DepEd officials and other stakeholders are invited as Reading Ambassadors for a week, Ambassadors are chosen for their love of reading and zeal to inspire others. They shall:

- Read stories to groups of learners during organized sessions or broadcasting via local TV or radio;
- Be featured weekly as the National Reading Ambassador on the official FB page of DepEd; and
- Actively promote reading culture by familiarizing themselves with reading technologies, serving as reading role models, and recommending worthwhile books, and other reading materials.

**Book Exchange Fair.** To ensure that everyone has access to a wide range of reading materials, encourage learners to bring in books they have already read and trade them with their peers



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**Dugtungang Pagbasa.** Assign a group of learners to read a pre-determined passage from a certain story. Each reader must use a PowerPoint recorder to record their interpretation of the pre-assigned passage. When permission is obtained from the parent or legal guardian, the recorded session may be shared on the school's official social media channels or played at the flag-raising ceremony and/or at the beginning of each morning class.

**Book Report.** All Grades 4 to Senior High School learners are assigned to read a book of their own choice and to prepare a book report following the format found in Kagamitan ng Mag-aaral-Filipino Baitang IV.

**Reading Challenge.** Learners will read the reading Challenge text and respond to questions posed by the teachers in the Reading Progress using MS Teams during the school-level activity. Top readers may be recognized during the flag-raising ceremony and on the Araw ng Pagbasa.



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Annex C - Rubrics on Rating the Most Engage Districts

Criteria	Description and Rating
School-level Kick-off	-No participants in flag raising (0 points) -Minimal participation (1 point) -Satisfactory participation (2 points) -Outstanding participation (3 points)
Share a Book Drive	-No designated donation boxes (0 points) -Donation boxes present but not utilized (1 point) -Donation boxes present and utilized; books distributed (2 points) -Donation boxes utilized, successful book distribution (3 points)
Book Buddy	-Buddy-reading sessions not implemented (0 point) Buddy-reading sessions partially implemented (1 point) Buddy-reading sessions fully implemented and documented (3 points)
Reading Pantry	-No reading pantry set up (0 point) -Reading pantry set up but no Reading Challenge Logs (1 point) -Reading pantry set up with logs distributed (2 points) -Reading pantry set up, logs distributed, and active usage (3 points)
Book Talk (DEAR)	-Inconsistent or no DEAR sessions (0 point) -Inconsistent DEAR sessions (1 point) -Consistent DEAR sessions (2 points) -Consistent DEAR sessions with active participation (3 points)
Araw ng Pagbasa Challenge	-No participation in the synchronized reading event (0 point) -Minimal participation (1 point) -Satisfactory participating (2 points) -Outstanding participation (3 points)
Classroom-level Read-A-Thon	-No storytelling segments integrated (0 point) -Storytelling segments integrated but poorly executed (1 point) -Storytelling segments integrated and well executed (2 points) -Storytelling segments integrated, well executed and documented (3 points)



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Criteria	Description and Rating
Poster Making	-No poster-making activity (0 point) -Poster-making activity present but lacks creativity (1 point) -Creative posters made (2 points) -Creative posters made and effectively promote reading (3 points)
Reading Ambassador	-No engagement of Reading Ambassador (0 point) -Minimal engagement, lack of promotion (1 point) -Satisfactory engagement, promotion evident (2 points) -Outstanding engagement, active promotion and reading sessions (3 points)
Book Exchange Fair	-No encouragement for book exchanges (0 point) -Encouragement present but minimal participation (1 point) -Encouragement and successful book exchanges (2 points) -Encouragement, successful exchanges, and documented activity (3 points)
Dugtulang Pagbasa	-No recording of readings (0 point) -Recordings exists but not shared or with permission (1 point) -Recordings shared with permission (2 points) -Recordings shared with permission and showcased effectively (3 points)
Book Report	-Book reports not assigned or poorly executed (0 point) -Book report assigned but not following the format (1 point) -Book report assigned, follow format (2 points) -Book reports assigned, follow format, and demonstrate quality (3 point)
Reading Challenge	-No participation in the Reading Challenge (0 point) -Participation but lacking active engagement (1 point) -Active participation in Reading Challenge (2 points) -Active participation with recognition (3 points)

Overall Assessment:

Total Points: \_\_\_\_\_ (Sum of scores for each activity)

Descriptive Rating:

0-10 Points: Low Engagement

11-20 Points: Moderate Engagement

21-30 Points: High Engagement



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