

# Department of Education

### REGION IX, ZAMBOANGA PENINSULA SCHOOLS DIVISION OF DAPITAN CITY

Office of the Schools Division Superintendent

3 April, 2023

DIVISION MEMORANDUM No. 151 s 2023

#### 2023 DIVISION SCHOOLS PRESS CONFERENCE

TO: The Assistant Schools Division Superintendent Chief Education Supervisors-CID & SGOD Education Program Supervisors PSDSs/ PICDs Public and Secondary School Heads School Paper Advisers All Others Concerned

- Pursuant to RA 7079 otherwise known as Campus Journalism Act of 1991, and its implementing Rules and Regulations (IRR) specially Rule IX of Section 1, this office through the Curriculum and Implementation Division announces the conduct of 2023 Division Schools Press Conference (DSPC) on May 11-12, 2023 at PAGCor Building, Dapitan City National High School (DCNHS) with the theme: "Makatotohanang Impormasyon, Sandigan ng Mapagpalayang Pamamahayag"
- 2. The conference aims to:
  - a. demonstrate understanding of journalism through skillful execution in various platforms (i.e, broadcast, online);
  - b. recognize the role of journalism through skillful execution in various platforms;
  - c. promote fair and ethical use of media as tenets of responsible journalism;
  - foster camaraderie and enrich learning experiences through healthy and friendly competitions and
  - e. provide learners opportunities to use the skills in campus journalism for their future careers.
- 3. Participants eligible to this conference are District Winners in the following:

Individual Categories	Top 3 District Winners per medium
Group Categories	1 team per medium (composed of 5 members each team)
School Paper Categories	Top 5 District winners per level, medium and section



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- 4. District Supervisors /PICD shall manage the conduct of the District Press Conference scheduled before the conduct of the DSPC.
- 5. Participating schools shall submit school publication either in print, PDF or digital format, four pages (passport only) and minimum of 12 pages and maximum of 20 pages for those participating in paper- based contest with size: 9"x12" -Elementary and 12x18 Secondary on or before May 8, 2023.
- 6. DSPC activities shall include the following:

INDIVIDUA	L CONTEST
1.News Writing	6. Science& Technology Writing
2.Feature Writing	7. Photo Journalism
3.Editorial Writing	8. Editorial Writing
4.Sports Writing	9. Column Writing
5.Copy Reading & Headline Writing	
GROUP	CONTEST
<ol> <li>Script Writing and Radio Broadca and Filipino</li> </ol>	asting (Elem. & Sec.) English
Collaborative Desktop Publishing and Filipino	Elem. &Sec.) English
3. TV Script Writing and Broadcastin	ng
4. Online Publishing	

- 7. The top 5 winners in all contest shall be recognized. Top 3 will received medals while 4th and 5th placer will receive certificates.
- 8. Participants in the individual contest shall wear respective school uniform, while collaborative desktop publishing and radio scriptwriting and broadcasting will wear white t-shirts.TV Broadcasting shall wear their appropriate attire.
- 9. Participants expenses on this gathering shall be charge to MOOE/and other funds subject to usual accounting, budgeting and auditing rules and regulations.
- 10. Attached to this Memo are the guidelines and criteria for selection of winners in the different categories together with the guidelines and criteria in the Search for Outstanding Campus Journalist and School Paper Adviser of the Philippines.
- 11. Immediate and wide dissemination of the memorandum is expected.

DANNY B CORDOVA, EdD, CESO VI Assistant Schools Division Superintendent

Officer In-Charge Office of Schools Division Superintendent





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## Department of Education

REGION IX. ZAMBOANGA PENINSULA SCHOOLS DIVISION OF DAPITAN CITY

### 2023 DIVISION SCHOOLS PRESS CONFERENCE **WORKING COMMITTEES**

**OIC Schools Division Superintendent** 

CO-CHAIR......ELLA GRACE M. TAGUPA, Ed. D. Chief Education Supervisor, CID

EPS, ENGLISH

LINDO O. ADASA JR.

EPS, FILIPINO

JUN REY A. ADASA T3, SPAA President

OPENING & CLOSING PROGRAM......CRISTINE JERA E. QUENES

CRISTIAN D. DALIS

LINDO O. ADASA JR

JANICE C. SALES

REGISTRATION......LOUIDA S. EMPEYNADO

SHIEMIE B. CAGANDAHAN

JUN REY A. ADASA RENE D. ACABAL

ROSANNE T. EGUIA AMANCIO B. CAINTA

BERNABE BORGONIA RANDOLF NAVAJA

JANET T. SALDON

SEARCH FOR OUTSTANDING......ELLA GRACE M. TAGUPA, Ed. D CAMPUS JOURNALIST & SCHOOL MA. PERGA A. CADIENTE





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REGION IX, ZAMBOANGA PENINSULA SCHOOLS DIVISION OF DAPITAN CITY

#### **CONTEST IN-CHARGE**

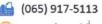
INDIVIDUAL CATEGORY	IN-CHARGE	
CONTEST	ENGLISH	FILIPINO
NEWS WRITING	Dennis A. Maghanoy	July G. Saguin
FEATURE WRITING	Melody A. Cabilin	Randolf E. Abao
EDITORIAL WRITING	Lyra L. Balladares	Ruben D. Escudero
SPORTS WRITING	Paterno S. Baguinat III	Junry B. Onganiza
COPY READING&	Johann Andrei A.Ladera	Shiemie
HEADLINE WRITING		B.Cagandahon
SCIENCE &	Ana Fiela B. Quimiguing	Teresita J. Cainta
TECHNOLOGY WRITING		
PHOTOJOURNALISM	Julro E. Gahisan	Roderick R. Luna
EDITORIAL CARTOONING	Ma. Luisa P. Laput	Jun Rey A. Adasa
COLUMN WRITING	Diosdado C. Bulagao	Jane J. Maghinay

GROUP CATEGORY	IN-CHA	RGE
CONTEST	ENGLISH	FILIPINO
RADIO SCRIPTWRITING & BROADCASTING (Computer Laboratory JHS)	Dennis A. Maghanoy	Louida C. Empeynado
COLLABORATIVE DESKTOP PUBLISHING (Computer Laboratory JHS)	Paterno S. Baguinat III	Janeth T. Saldon
TV SCRIPT WRITING & BROADCASTING (Computer Laboratory SHS)	Sie-Cel-Ann D. Jalapadan	Julro E. Gahisan





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Enclosure No. 2 to RM No.\_\_\_\_\_, s. 2023

# GUIDELINES FOR THE SELECTION OF WINNERS IN THE DIFFERENT INDIVIDUAL WRITING CONTESTS

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from schools with school paper (print, digital / electronic publication), either in English or in Filipino for the school year 2022 -2023 can participate.

Only the first place winners are allowed to compete in their respective contest categories.

The following guidelines will be strictly implemented:

#### A. General:

- Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner.
- 2. School paper advisers, teachers, principals, parents/guardians, or other learners who will be found in the venue (classrooms/offices) will be grounds for disqualification of their contestants.
- 3. Schools Division Offices may gather the contestants in a venue during the RSPC. However, this option must ensure minimal to no disruption of classes. SDOs may also allow the contestants to stay in their respective schools. The schools, however, must set up classrooms/offices for the contest proper. The venue must have a fast and stable internet connection and must have all the equipment needed for the contest.
- 4. The top five winners per medium shall be recognized and their points will be included in the computation of the overall scores (combined scores of Individual and Group Contests).
- SDOs shall assign proctors to monitor the contestants. Proctors must not come from the school of the contestant.
- Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
- The decision of the Board of Judges in all aspects of the contest is final and irrevocable.

#### B. Specific:

- News Writing, Feature Writing, Editorial Writing and Science and Technology Writing and Column Writing
  - a. Fact sheets or other sources of information shall be given to the contestants as bases in writing the article.

#### 2. Sports Writing:

- a. The RTWG shall orient and provide instructions to the contestants before the contest proper.
- b. A pre-game conference shall be conducted for the

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introduction of the players, coaches, and tournament officials.

- c. An actual game shall be covered by the contestants.
- d. A post-game conference shall be held to interview officials and athletes after the game.

#### 3. Copyreading and Headline Writing

- a. The contestants shall bring their own pencil for the contest.
- b. The contestants shall follow directions given in the contest piece.
- c. The contestants shall provide a headline for the article.

#### 4. Editorial Cartooning:

- a. The contestants shall bring their own pencil no. 2.
- b. The cartoon must be anchored on the given topic or issue.
- c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

#### 5. Photojournalism

#### a. Preparation:

- 1) Contestants should enter the assigned room 15 minutes prior to the event.
- 2) The contestants are allowed to use any Digital Camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest.
- 3) The contestants shall submit an empty memory card and camera (internal memory) to be checked by a proctor to be assigned by the SDO.
- 4) The contestant should bring his/her own camera cable for uploading and saving pictures.
- 5) The contestant shall use a laptop/desktop in uploading his/her outputs.

### b. Provision for Memory Card:

- 1) The contestants shall load the empty storage card with card reader in front of the examiner on the contest
- c. Photo Shoot, Uploading and Captioning
  - 1) Contestants are given one (1) hour to take pictures.
  - 2) Contestants are allowed to take unlimited shots but will submit only five (5) possible photos with captions for the given theme and the control shot.
  - 3) Write the file name of each photo in the caption sheet to be uploaded to the link.
  - 4) Contestants will be given 30 minutes to write captions for each of the five photos.
  - 5) Throughout the duration of the competition, the advisers, trainers, and parents shall stay at least 20 meters from the contestants.



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AB CERTIFICATE NO.

#### SCORE SHEET FOR NEWS WRITING

Form and Style	40%
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or	
double- meaning	
Avoids personal slants	
Has clear and unbiased headline	
Uses short and simple words	
Conforms with the principles of unity and coherence	
Observes the rules of grammar and syntax	
Uses transitions properly	
Observes gender fair language.	
The state of the s	
Content	50%
Uses appropriate lead type to get the readers' attention	
Presents to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the	
most important or relevant fact (s)	
Follows the correct news writing format/style	
Ethics	10%
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance,	
accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL	100%
	10070

Evaluator/Judge (Signature over Printed Name)



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#### SCORE SHEET FOR FEATURE WRITING

	SCORE SHEET FOR FEATURE WRITING	
	Form and Style	30%
	Observes the rules of grammar and syntax	
	Conforms with the principles of organization and progression of ideas	
	Exhibits creative presentation of facts in the story	
Ī	Uses a catchy title for the article	
	Sustains interest of the readers	
	Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
	Observes gender fair language.	
	Content	60%
	Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
	Presents a new angle or information about the topic that are timely and interesting to read	
	Stirs the imagination of the reader	
	Balances presentation of thoughts and ideas from the obtained data with those of the writers' perceptions	
	Ethics	10%
	Showcases original works of students.	
	Properly cites information and attributes these facts from the source of information (cut across all events)	
	Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
	Has no potentially libelous or obscene content, plagiarism and copyright violations	
	TOTAL	100

Evaluator/Judge (Signature over Printed Name)



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#### SCORE SHEET FOR EDITORIAL WRITING

Form and Style		40 %
Uses lead paragraph that contains news peg and the gen-	eral	
stand of the writer		
Presents arguments that are based on facts.		
Cites sources of facts to add credibility to the arguments	raised	
Uses a strong and thought-provoking title		
Shows logical reasoning		
Observes the rules of grammar and syntax		-
Utilizes transitions properly		
Observes gender fair language.		
Content		50%
Presents the general stand of the writer in the lead		
Utilizes factual information from interviews, documents	-	
review, data analyses and other reliable sources		
Displays evidence of the writers' knowledge and understa	nding	
of issues/problems	ilding	
Reflects clarity of the message and can influence public o	pinion	
Arguments presented in the body logically support the wr		
stand		
Ethics		10%
Showcases original works of students.		
Properly cites information and attributes these facts from source of information (cut across all events)	the	
Observes standards of journalism in terms of fairness, re	arram an	
accuracy, and balance	evance,	
Has no potentially libelous or obscene content, plagiarism		
and copyright violations	1	
	-	100%
Total		2 E 25 3 1/2

Evaluator/Judge (Signature over Printed Name)



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#### SCORE SHEET FOR SPORTS WRITING

Uses appropriate form and style  Uses appropriate sports terms and lingo to highlight the significance of the game  Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/game.  Combines the proper amount of statistics to create a clear visual narrative of the action  Has an attractive headline which shows what really transpired in the event  Observes the rules of grammar and syntax  Conforms with the principles of unity and coherence  Observes gender fair language.  Content  Presents a clear picture of the events in the game.	40%
Uses appropriate sports terms and lingo to highlight the significance of the game  Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/game.  Combines the proper amount of statistics to create a clear visual narrative of the action  Has an attractive headline which shows what really transpired in the event  Observes the rules of grammar and syntax  Conforms with the principles of unity and coherence  Observes gender fair language.	
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Observes the rules of grammar and syntax Conforms with the principles of unity and coherence Observes gender fair language.  Content	
Conforms with the principles of unity and coherence Observes gender fair language.  Content	
Observes gender fair language.  Content	
Content	
	50%
resents a cical picture of the events in the game.	307
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references and research	-
Oses interviews, statistics, references and research	-
Ethics	10%
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total	100
Comments/Suggestions:	

Evaluator/Judge (Signature over Printed Name)



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#### SCORE SHEET FOR COPYREADING AND HEADLINE WRITING

Copyreading	60%
Uses appropriate copyreading symbols	
Recognizes exact number of errors in the contest piece	
Headline Writing	40%
Provides the best headline for the news article	
Observes standards in headline writing	
Total	100%

Evaluator/Judge (Signature over Printed Name)



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#### SCORE SHEET FOR SCIENCE AND TECHNOLOGY WRITING

Form and Style	40 %
Manifests unity and coherence to the theme/topic given	
Has catchy and appropriate headline that is also clear and free of bias	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	1
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Uses appropriate terms and lingo to report/discuss events	
Observes gender fair language.	
Content	50 %
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Presents technical and complicated scientific concepts or ideas	
in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics and relevant figures/facts	
to bolster credibility of statements and/or narratives	
Ethics	10 %
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total	100 %
Comments/Suggestions:	

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#### SCORE SHEET FOR PHOTOJOURNALISM

Exposure value and quality of image (free from digital noise) Presents images with acceptable sharpness  Communicative Quality Shows clear and specific idea(s) or angle connected to the theme or topic	40%
Presents images with acceptable sharpness  Communicative Quality  Shows clear and specific idea(s) or angle connected to the theme or topic	40%
Shows clear and specific idea(s) or angle connected to the theme or topic	40%
theme or topic	
Uses creative photography techniques to highlight the visual story	
Caption	10%
Writes a two-sentence caption providing context to the picture	
Ethics	10%
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Follows strict standards of no manipulation and alteration of reality	
Total	100
Comments/Suggestions:	

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#### SCORE SHEET FOR EDITORIAL CARTOONING

Form and Style	30%
Makes use of a minimum number of labels	
Shows logical use of various sizes, dimensions, and proporti	ions
of images	
Displays attractive use of shading and other techniques	_
Utilizes witty, original, and creative representation of	
ideas/concepts on the issue given	
Content	60%
Presents clear, specific and a recognizable point-of-view or opinion on the given issue or topic	
Raises relevant, timely issues and concerns about the topic	
Is in good taste and free from libelous, indecent, and abstraideas	
Arouses interest and analytical thinking among its readers	
Constructively criticizes and influences readers' opinion	
Ethics	10%
Showcases original works of students.	
Properly cites information and attributes these facts from th	ne
source of information (cut across all events)	
Observes standards of journalism in terms of fairness,	
relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism a copyright violations	nd
Total	100
Comments/Suggestions:	

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#### SCORE SHEET FOR COLUMN WRITING

Form and Style	30%
Uses lead paragraph to introduce or build up a clear argument	
in the issue	
The tone, style and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong, appropriate and catchy title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Observes gender fair language.	í
Content	50%
Presents and explains a solid and clear stance	
Presents the different angles and examines both reconcilable and irreconcilable differences regarding their stand	
Utilizes factual information from interviews, documents	
reviews, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message that can influence public opinion	
Presents logical arguments that support the writer's stance.	
Clarifies certain points of fact or argument that may cause	
confusion or complication.	
Ethics	20%
Showcases original works of students.	
Properly cites information and attributes these facts from the	
source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism	
and copyright violations	
Total	100%

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#### GUIDELINES FOR RADIO SCRIPT WRITING & BROADCASTING CONTEST

#### A. General Guidelines

- Each division shall organize a team of five (5) members for English and Filipino in elementary level and secondary level who shall not be competing in any of the individual writing categories.
- 2. The awards for this category are the following:

Individual Awards	Group Awards
1. Best Anchor	Best in Technical     Application
2. Best News	2. Best Infomercial
Presenter	3. Best Script

- In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.
- The winner of the BEST RADIO PRODUCTION shall qualify to the NSPC.
- The decision of the Board of Judges is final and irrevocable.
- Any violation of the stipulated guidelines will be grounds or disqualification of the team.

#### B. Scriptwriting

- Each team may use up to three (3) official laptops that are cleared of stored documents. The script shall be submitted online.
- The team will be given two (2) hours to prepare a script for a 5-minute radio broadcast. It includes one (1) infomercial and four (4) news articles.

The infomercial may depict health, environment, politics, and social issues. It shall have a maximum length of (1) minute and shall use the language that the group is competing in.

The news articles may be based on press releases, raw data, or any other source given by the examiner/s.

- Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, the proctor shall accompany them to the rest rooms.
- 4. The script should not bear any information that may

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identify the school, division, or region, but it should include the names of the members of the team with their respective roles (i.e., anchor, news presenter, etc.).

5. Scripts should be:

encoded using Arial font size 12

with directorial instructions in capital letters

double-spaced with normal margin (linch on all sides)

#### C. Broadcast Simulation

1. Only the contestants and the proctor/s shall be allowed inside the assigned venue.

- 2. The SDO/School shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord/adapter will be provided for the laptops and other sources of sound effects.
- 3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust, and manipulate the main control board during their presentation.

4. Mobile phones and reference materials shall NOT be allowed in the contest area.

- 5. In case of power failure, the affected team shall be allowed to broadcast again.
- 6. Each team shall be given nine (9) minutes: three (3) minutes for preparation, five (5) minutes for the actual broadcast, and one (1) minute for the exit.
- 7. The team who complied with the 5-minute production shall be given a perfect score (5 points). In case of overtime or undertime, the following scheme of deductions shall be followed: Undertime/Overtime
  - 1 second 20 seconds 1 point
  - 21 seconds 40 seconds 2 points
  - 41 seconds 60 seconds 3 points
  - 61 seconds and above 4 points

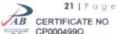


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### SCORE SHEET FOR RADIO SCRIPT WRITING AND BROADCASTING

1. Anchor	Total Score
Voice Quality 40%	
Is very clear and easy to understand even when speaking quickly      Peace his /her veice well to 6t the starting and	
<ul> <li>Paces his/her voice well to fit the storyline and helps the audience understand the issue</li> <li>Shows expressions of interest, enthusiasm, and confidence</li> </ul>	
Voice Recognition 30%	
<ul> <li>Has clear and well-modulated voice</li> <li>Presents appropriate pace and volume</li> <li>Is consistently audible throughout the presentation</li> <li>Can easily be heard in all parts of the room</li> </ul>	
Enunciation 30%	
<ul> <li>Pronounces / articulates words in a distinct manner</li> <li>Talks in accent that is socially acceptable</li> <li>Utilizes various voice inflections/changes to enhance meaning of the lines</li> </ul>	
<ul> <li>Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul>	
Total 100%	

2. News Presenter	Total Score
Voice Quality 40%	
Is very clear, easy to understand even when speaking quickly	
<ul> <li>Paces his/her voice well to fit the storyline and help the audience understand the issue</li> </ul>	
<ul> <li>Shows expressions of interest, enthusiasm, and confidence</li> </ul>	
Voice Recognition - 30%	
<ul> <li>Has clear and well-modulated voice</li> <li>Presents appropriate pace and volume</li> <li>Is consistently audible throughout the presentation</li> <li>Can easily be heard in all parts of the room</li> </ul>	
Enunciation – 30%	
<ul> <li>Pronounces / articulates words in a distinct manner</li> <li>Talks in accent that is socially acceptable</li> <li>Utilizes various voice inflections/changes to enhance meaning of the lines</li> <li>Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul>	
Total 100%	1



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3. Infomercial	Total Score
Content - 45%	
<ul> <li>Shows brief and clear advocacy/idea description</li> <li>Is logically organized</li> <li>Shows smooth and appropriate transitions</li> <li>Exhibits language appropriateness</li> </ul> Creativity – 30%	
Exhibits uniqueness and originality     Implements technologies appropriately	
Persuasion / Impact - 25%	
<ul> <li>Engages audience</li> <li>Shows appropriate audience appeal</li> <li>Keeps audience focused all throughout the broadcast</li> </ul>	
Total 100%	



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4. Technical Application  Juxtaposition - 40%		Total Score
	Shows a smooth transition from one topic/news event to another Establishes clear relationship between one audio effect to the news or information that follows	
Fideli	ty - 30%	
	Produces good audio quality Produces authentic sound and effects Has less static and no interference	
Timin	g and Precision - 30%	
	Has clear audible time signals	
Tot	al 100%	

5. Script		Total Score
Content - 40%		
<ul> <li>Is accurate and ?</li> <li>Is well-organized</li> </ul>	necessary details & examples has no factual errors  y, socially, culturally acceptable, and age	
Clarity of Instructions -	40%	
	nd understand owed by another person or team planning and organizing	
Neatness - 20%		
	abeled and clearly written names of team members and	
Total 100%		

RADIO PRODUCTION (Overall)	Total Score
<ul><li>A. Delivery - 25%</li><li>1. Anchor (15%)</li><li>2. News Presenter (10%)</li></ul>	
B. Technical Application – 25%  1. Timing and Precision	
C. Script - 25%	
D. Infomercial - 20%	
E. Adherence to time allotment - 5%	
Total 100%	

Comments & Suggestions:		

Evaluator/Judge

(Signature over Printed Name)



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#### GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST

- Each division shall organize a team of five members for English and Filipino both in elementary level and secondary level who shall not be competing in any of the individual writing categories.
- 2. Contestants shall wear white shirts with identification cards.
- All contestants are required to attend an online orientation before the competition.
- 4. All contestants are not allowed to communicate in all forms (text, call, chat, etc.) with their respective advisers or coaches from the start until the end of the contest.
- 5. A mini press conference and a sports event shall be held online as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures of the mini press conference and sports event.
- 6. For the online sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for interview and data gathering.
- The team will be given one (1) hour for data gathering and five (5) hours for writing, layout, and editing.
- 8. Each team is allowed to bring only the following:
  - two (2) digital/DSLR cameras
  - · one (1) card reader
  - · one (1) blank flash drive
  - · extension wires
  - maximum of (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary level) for the layout of the group's final output
  - · A4 size bond paper
- Mobile phones and other electronic gadgets shall not be allowed except for digital cameras/DSLRs and laptops.
- 10. Each team will be required to convert their output into PDF and upload to a link to be provided during the contest proper. The teams should ensure that no identifying marks about their school, division, or region can be found on their output as it would be a ground for disqualification.
- 11. The top five (5) teams shall be recognized and their points will be included in the determination of the overall scores.
- 12. The decision of the Board of Judges is final and irrevocable.



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SCORE SHEET FOR COLLABORATIVE DESKTOP PUBLISHING

Con	ntent (50%)	Score
CO	NTENT	
	<ul> <li>Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content</li> <li>Utilizes facts from interviews, document review, data analysis and other reliable sources</li> <li>Shows a variety of stories that fit the section where they are placed</li> <li>Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives</li> <li>Provides balance of light and serious topics</li> <li>Shows relevance of articles to students</li> <li>Showcases original works of students.</li> </ul>	
	Properly cites information and attributes these facts	1
	from the source of information	
	Applies the principles of journalism hnical (40%)	-
•	Includes articles that are arranged according to importance Presents headlines that are clear and free of bias Makes use of pictures that are clear, properly cropped and captioned	
•	Utilizes graphics, illustrations and cartoons that are relevant Exhibits clear focus and coherent organization Observes the rules of grammar and syntax	
	Observes proper journalistic style and format	
Eth	ics (10%)	
	Showcases original works of students.  Properly cites information and attributes these facts from the source of information (cut across all events)  Observes standards of journalism in terms of fairness, relevance, accuracy, and balance  Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOT	AL (100%)	
Con	nments/Suggestions:	

Evaluator/Judge

(Signature over Printed Name)



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### GUIDELINES FOR RADIO SCRIPT WRITING & BROADCASTING CONTEST

### D. General Guidelines

 Each division shall organize a team of five (5) members for English and Filipino in elementary level and secondary level who shall not be competing in any of the individual writing categories.

2. The awards for this category are the following:

Individual Awards	Group Awards	
1. Best Anchor	Best in Technical     Application	
2. Best News	2. Best Infomercial	
Presenter	3. Best Script	

- In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered. The winners of the Best Radio Production shall qualify to the NSPC.
- 4. The decision of the Board of Judges is final and irrevocable.
- Any violation of the stipulated guidelines will be grounds for disqualification of the team.

#### E. Scriptwriting

- Each team may use up to three (3) official laptops that are cleared of stored documents. The script shall be submitted online.
- The team will be given two (2) hours to prepare a script for a 5-minute radio broadcast. It includes one (1) infomercial and four (4) news articles.

The infomercial may depict health, environment, politics, and social issues. It shall have a maximum length of (1) minute and shall use the language that the group is competing in.

The news articles may be based on press releases, raw data, or any other source given by the examiner/s.

Another 30 minutes will be allotted for the uploading of the output. After two and a half (2 ½) hours, each team should submit the script.

- Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, the proctor shall accompany them to the rest rooms.
- 4. The script should not bear any information that may identify the school, division, or region, but it should include the names of the members of the team with their respective roles (i.e., anchor, news presenter, etc.).



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5. Scripts should be:

· encoded using Arial font size 12

with directorial instructions in capital letters

double-spaced with normal margin (linch on all sides)

#### F. Broadcast Simulation

- 1. A broadcast room for the presentation shall be identified in the contest venue. Only the contestants, judges, and the examiner/s shall be allowed inside.
- 2. The SDO shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord/adapter will be provided for the laptops and other sources of sound effects.
- 3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust, and manipulate the main control board during their presentation.
- 4. Mobile phones and reference materials shall not be allowed in the contest area.
- 5. The team shall use an official application in recording their output. All competing teams shall record their outputs simultaneously. The recording cannot be reset the recording session may not be repeated.
- 6. In case of power failure, the affected team shall be allowed to broadcast again.
- 7. Each team shall be given nine (9) minutes: three (3) minutes for preparation, five (5) minutes for the actual broadcast, and five (5) minutes for the uploading. In case the internet connection is slow, the RTWG shall wait until the uploading finishes. However, the contestants are not allowed to upload a different document.
- 8. The team who complied with the 5-minute production shall be given a perfect score (5 points). In case of overtime or undertime, the following scheme of deductions shall be followed: Undertime/Overtime
  - 1 second 20 seconds 1 point
  - 21 seconds 40 seconds 2 points
  - 41 seconds 60 seconds 3 points
  - 61 seconds and above 4 points



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### SCORE SHEET FOR RADIO SCRIPT WRITING AND BROADCASTING

1. Anchor	Total Score
Voice Quality 40%	
<ul> <li>Is very clear and easy to understand even when speaking quickly</li> </ul>	
<ul> <li>Paces his/her voice well to fit the storyline and</li> </ul>	
helps the audience understand the issue	
<ul> <li>Shows expressions of interest, enthusiasm, and confidence</li> </ul>	
Voice Recognition 30%	
Has clear and well-modulated voice	
<ul> <li>Presents appropriate pace and volume</li> </ul>	
<ul> <li>Is consistently audible throughout the presentation</li> </ul>	
<ul> <li>Can easily be heard in all parts of the room</li> </ul>	
Enunciation 30%	
· Pronounces / articulates words in a distinct manner	
<ul> <li>Talks in accent that is socially acceptable</li> </ul>	
<ul> <li>Utilizes various voice inflections/changes to enhance meaning of the lines</li> </ul>	
<ul> <li>Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul>	
Total 100%	

2. News Presenter	Total Score
Voice Quality 40%	
Is very clear, easy to understand even when speaking quickly	
<ul> <li>Paces his/her voice well to fit the storyline and</li> </ul>	
help the audience understand the issue	
<ul> <li>Shows expressions of interest, enthusiasm, and confidence</li> </ul>	
Voice Recognition - 30%	_
Has clear and well-modulated voice	
<ul> <li>Presents appropriate pace and volume</li> </ul>	
<ul> <li>Is consistently audible throughout the presentation</li> </ul>	
<ul> <li>Can easily be heard in all parts of the room</li> </ul>	
Enunciation – 30%	
<ul> <li>Pronounces / articulates words in a distinct manner</li> </ul>	
<ul> <li>Talks in accent that is socially acceptable</li> </ul>	
<ul> <li>Utilizes various voice inflections/changes to</li> </ul>	
enhance meaning of the lines	
<ul> <li>Stretches a word to a desired length to emphasize or give</li> </ul>	
the appropriate meaning	
Total 100%	



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3. Infomercial	Total Score
Content - 45%	
<ul> <li>Shows brief and clear advocacy/idea description</li> <li>Is logically organized</li> <li>Shows smooth and appropriate transitions</li> <li>Exhibits language appropriateness</li> </ul>	
Creativity – 30%	
<ul> <li>Exhibits uniqueness and originality</li> <li>Implements technologies appropriately</li> </ul>	
Persuasion / Impact - 25%	
<ul> <li>Engages audience</li> <li>Shows appropriate audience appeal</li> <li>Keeps audience focused all throughout the broadcast</li> </ul>	
Total 100%	



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4. Te	chnical Application	Total Score
Juxta	position - 40%	
	Shows a smooth transition from one topic/news event to another Establishes clear relationship between one audio effect to the news or information that follows	
Fidel	ity - 30%	
	Produces good audio quality Produces authentic sound and effects Has less static and no interference	
Timir	ng and Precision – 30%	
	Has clear audible time signals	
	al 100%	

5. Script	Total Score
Content - 40%	
<ul> <li>Covers topic with necessary details &amp; examples</li> <li>Is accurate and has no factual errors</li> <li>Is well-organized</li> <li>Uses academically, socially, culturally acceptable, and gender fair language</li> </ul>	
Clarity of Instructions - 40%	
<ul> <li>Is easy to read and understand</li> <li>Can easily be followed by another person or team</li> <li>Reflects effective planning and organizing</li> </ul>	
Neatness - 20%	
<ul> <li>All elements are labeled and clearly written</li> <li>Clearly indicates names of team members and their tasks/assignments</li> </ul>	
Total 100%	

RADIO PRODUCTION (Overall)	Total Score
B. Delivery – 25%	
1. Anchor (15%)	
2. News Presenter (10%)	
C. Technical Application - 25%	
<ol> <li>Timing and Precision</li> </ol>	The state of the s
C. Script – 25%	
D. Infomercial – 20%	
E. Adherence to time allotment - 5%	
Total 100%	

Comments & Suggestions:			

Evaluator/Judge (Signature over Printed Name)



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#### GUIDELINES FOR TV SCRIPT WRITING AND BROADCASTING

#### A. General Guidelines

- Each division shall organize a team of five (5) members for English and five (5) members for Filipino in Secondary level who shall not be competing in any of the individual writing categories.
  - a. scriptwriter- (1)
  - b. anchor/s (not more than 2)
  - c. reporter/s (not more than 3)
  - d. producer/director who could also act as floor director
  - e. video/graphics editor (1)
  - f. video researcher/floor director/ prod. assistant 1
  - g. video journalist/camera man 1

Any of the team members can assume one or two positions/tasks as long as this would not be conflicting or awkward in relation to the outcome of the broadcast (example: an anchor can't be a reporter at the same time. But an anchor can also be a news or infomercial writer).

- The list of equipment and tools in the mock broadcast room shall be shared with the regional coordinators a week before the contest through an advisory by the host region/division.
- A 30-minute technical orientation will be held in the morning of June 3, 2023 for the director and video/ graphics editor.
- In getting the overall results for the best TV broadcast, accumulated points from the individual and group awards shall be considered.
- 5. The decision of the Board of Judges is final and irrevocable.
- Any violation of the stipulated guidelines will be grounds for disqualification of the team.

#### PRE-CONTEST

- 1. Each team will be required to bring only the following:
  - maximum of 4 laptops with at least 10GB free space and a video editing program (with uploading capacity)
  - 3 empty USB Flash Drives (16GB minimum)
  - maximum of 2 cameras/mobile phones (without sim) compatible with the laptop
  - maximum of 3 wired lapel microphones
  - extension cord



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- The SDO shall provide the equipment and tools in the mock broadcast room.
- Before the start of the contest, the teams will be oriented on the roles of the participants and criteria for judging by the chairman of the board of judges. All participants should attend this orientation.

#### CONTEST PROPER:

#### A. SCRIPTWRITING AND PRODUCTION

- 1. The team shall have the following components in their script:
  - a. Cover page: This shall contain the group's name (mock TV network name)
  - b. News: The NTWG will provide five sets of data (including photos/videos/audio) in folders saved in a Google drive. The team may use all sets of data for their news reports. Each news script should indicate the corresponding video and/or audio component taken from the folders or produced during the actual contest.
  - c. Infomercial/ Developmental Communication: The NTWG will provide two sets of data (including photos/videos/audio) in folders saved in a Google drive. The team is required to produce one (1) infomercial or developmental communication plug. This shall be produced during the contest and should be related to the topic which will be given by the judges. The script should contain video and audio components.
  - d. **Field Report:** A live field report with or without canned video support shall be included in the production.
  - e. Headlines: These will contain a brief lead/summary of the news articles
  - f. OBB/CBB: The Opening Billboard and the Closing Billboard will contain the group's assumed TV network name. The script for the OBB
    - / CBB should be included in the main script which will be submitted to the judges.
- 2. Five (5) hours and fifteen (15) minutes will be allotted for the preparation of the script, shooting and editing of the videos, production of the infomercial, and rehearsals.
- The organizers shall provide a clock or a timer that can be seen by the contestants. There will be an official timekeeper.
- 4. Once the scriptwriting has commenced, the contestants will no longer be allowed to leave the contest venue. For personal necessities, the proctor shall accompany them to the nearest restrooms.
- The team shall upload their script to the link to be provided during the orientation.
- 6. The cover page of the script shall contain the group's name (TV Network name) and the names of the members of the team with their respective roles (i.e., anchor, field reporter, etc.).



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The script should not bear any information that may identify the school, division, or region.

 All groups shall stop working after the allotted time of 5 hours and 15 minutes.

### B. TV BROADCAST SKILLS PERFORMANCE

- Only one laptop is allowed inside the studio. All teams shall record LIVE their outputs simultaneously.
- All news reports shall be recorded live. The OBB and CBB are preerecorded/pre-produced. Support videos/audios to be used for the live reports are either taken from the folders or produced on the day of the contest.
- 3. Other than the actual broadcast time, five (5) minutes shall be allotted for entrance and preparation.
- 4. The TV broadcast must be delivered in six minutes.
- In case of overtime/undertime in the prescribed duration of the broadcast, the following points shall be deducted from the points earned in the criterion adherence to time allotment (5%).
   1 second - 20 seconds - 1point
  - 21 seconds 40 seconds 2 points
  - 41 seconds 60 seconds 3 points
  - 61 seconds 80 seconds 4 points
- 6. The output must be in mp4 format.
- 7. The decision of the Board of Judges is FINAL and IRREVOCABLE.



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### SCORE SHEET FOR TV SCRIPT WRITING AND BROADCASTING

1. Script- 30%	Total Score
Content - 50%	
<ul> <li>Provides effective news/story angle</li> <li>Covers the given stories/relevant to necessary details</li> <li>Is accurate; no factual, conceptual grammatical errors</li> <li>Is original</li> </ul>	opics with
Style - 35%	
<ul> <li>Is written in a clear and concise m</li> <li>Uses simple, common language</li> <li>Uses appropriate voice (i. e., active passive voice)</li> <li>Uses appropriate word voice</li> <li>Uses proper script terms and abbrorganization - 15%</li> </ul>	voice or
<ul> <li>Follows adequate logical structure</li> <li>Provides proper labels to elements</li> <li>Indicates team members and assig</li> <li>Considers coherent thought transi</li> </ul>	nments

2. Anchor - 12.5%	Total Score
Delivery – 70%	
<ul> <li>Uses a clear and well-modulated voice</li> <li>Speaks with appropriate volume</li> <li>Observes proper phrasing, pacing and timing</li> <li>Articulates words well</li> <li>Utilizes appropriate voice inflections to enhance meaning</li> </ul>	
Personality – 30%	
<ul> <li>Observes proper stance/posture</li> <li>Shows a sense of confidence and authority</li> <li>Projects a professional and credible personality</li> <li>Demonstrates controlled facial expressions</li> </ul>	

3. Reporter (12.5)	Total Score
Delivery - 70%	
<ul> <li>Uses a clear and well-modulated voice</li> <li>Speaks with appropriate volume</li> <li>Observes proper phrasing, pacing and timin</li> <li>Articulates words well</li> <li>Utilizes appropriate voice inflections to enhance meaning</li> </ul>	ıg
Personality - 30%	
<ul> <li>Observes proper stance/posture</li> <li>Shows a sense of confidence</li> <li>Demonstrates controlled facial expressions</li> </ul>	



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 Connects with the subjects when interviewing or with the anchor and viewers when reporting

4.	Technical Applications - 25%	Total Score
Eleme	ent appropriation – 40%	
•	Observes audio-video lock Shows effective interplay of audio-visual elements including graphics, text, images, etc.	
Fidelit	ty - 30%	
•	Shows good audio and video quality Shows less to no distortion or technical distraction in audio and video	
Timin	g – 20%	
•	Shows a smooth flow of topics/stories Shows precise timing and synchronization	
Releva	nce - 10%	
•	Applies elements that contribute meaningfully to the overall broadcast presentation	

5.	Infomercial/DevCom Plug - 15%	Total Score
Conte	ent - 50%	
	Shows clear advocacy/idea description	
	Reflects original concept	
Creat	ivity - 50%	
	Exhibits uniqueness	
	Applies technical elements appropriately	
	Is engaging and appealing	

#### OVERALL NEWSCAST

Criteria	Total Score
Script - 30%	
Broadcast Presentation – 25% Anchor – 12.5% Reporter – 12.5%	
Technical Application - 25%	
Infomercial/DevCom Plug - 15%	
Adherence to Time Allotment - 5%	
TOTAL - 100%	

Evaluator/Judge (Signature over Printed Name)



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#### GENERAL GUIDELINES FOR SCHOOL PAPER CONTESTS

#### (PDF Format)

- A. The School Paper Contest is open to Elementary and Secondary schools whose school papers belong to the top five per section per category in the Division.
- B. The top seven (7) highest pointers both in English and Filipino shall be declared as the best school papers in the country but the points of their ranking shall not be added to the determination of the best performing SDOs.
- C. Any school paper found to have copied and published texts, images, and other materials without duly acknowledging their sources shall be disqualified in the contest.
- D. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
- E. For 2023 RSPC, the school paper shall be submitted in PDF format. The following proofs of circulation shall also be submitted:
  - a. Certificate of Circulation
  - b. Certificate of Endorsement
  - c. Link for website/FB page where it was published

The Regional Technical Working Group (RTWG) reserves the right to disqualify entries without Certificate of Endorsement from the Schools Division Superintendent.

- F. The different <u>SECTIONS</u>/CATEGORIES to be judged for the school paper contest are as follows:
  - 1. News Section / Pahinang Balita
  - 2. Editorial Section / Pahinang Editoryal
  - 3. Feature Section / Pahinang Lathalain
  - 4. Sports Section / Pahinang Pampalakasan
  - 5. Science & Technology Section / Pahinang Agham at Teknolohiya
  - Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina
- G. The Technical Specifications for both Elementary and Secondary levels are as follows:
  - 1. No. of pages: minimum of 12 and maximum of 20

News Section- at least 3

Sports Section - at least 2

Feature Section - at least 3

Editorial Section - at least 2

Science & Technology Section - at least 2



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2. Process:

Digital

3. Color:

Full color

4. Size:

9"x12"(Elementary)

12"x18"(High School)

- H. Each section will be judged according to the guidelines/criteria set for the section/category.
- I. Each SDO will submit a maximum of five winners per section and per medium (English and Filipino) to the Regional Office through the link to be provided.
- J. Each region is required to submit the results of the evaluation of school paper contest per category and medium duly signed by the judges.
- K. The list of winning division entries should be duly endorsed by the Schools Division Superintendent to the Curriculum and Learning Management Division on or before the deadline.
- L. No school is allowed to submit their school paper entry/ies directly to the Regional Office.
- M. Failure to comply with the set guidelines in evaluating school papers will be a ground for disqualification.



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# GENERAL GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND LAYOUT AND PAGE DESIGN CATEGORY

#### A. Editorial Section

1. The section should have at least two (2) pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.

The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear moral purpose, logical reasoning, and proper

citations/attributions of sources.

Topics found in the section should tackle various international, national or local issues that may directly or indirectly affect the school or the community the school serves.

4. The decision of the Board of Judges is final and irrevocable.

#### B. News Section

1. The section shall consist of at least three (3) pages.

2. The content and scope of the news stories shall cover international, national, regional,

community and school-based news stories.

- The content of the section may include straight or spot news, advance/follow up report, news bits, news feature, news analysis, and in-depth news/investigative news.
- 4. The decision of the Board of Judges is final and irrevocable.

#### C. Feature Section

1. The section should have at least three (3) pages.

- The feature articles should display unique and creative presentation of topics, logical organization of ideas and facts, writers' facility of the language and proper citations/attributions of sources.
- 3. The decision of the Board of Judges is final and irrevocable.

#### D. Sports Section

1. The section shall consist of at least two (2) pages.

The content and scope of the sports articles shall include coverage of international, national, regional, community and school-based sports news stories.

 The content of the section may include straight or spot news, advance/follow-up report; news bits; news feature/news analysis; in-depth news, features and editorial/column concerning or pertaining to sports.

The decision of the Board of Judges is final and irrevocable.

#### E. Science and Technology Section

1. The Science and Technology Section should have at least two (2) pages.

The content may include health, environmental, scientific, technological, and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of the Filipinos.

The articles should be well-researched and should observe proper citation of sources, pictures, and graphics.

4. The decision of the Board of Judges is final and irrevocable.

#### F. Layout and Page Design Category

This category shall conform to the principles of layout and design.

2. The layout and page design category should include any combination of the following: balanced coverage/scope of stories about the community and school-based events, including those of international, national, and regional significance which document or are related to the school or its members' involvement and participation.



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3. The layout and page design should include headlines, body text, cuts/captions, balance, harmony, and proportionate to length of articles and the entire page.

4. The decision of the Board of Judges is final and irrevocable.



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## SCORE SHEET FOR THE NEWS SECTION

Form and Style	40 %
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Uses appropriate terms to report events	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Presents a distinct style of the section	
Content	60%
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Covers relevant issues in school, region, national and even in the international level	
Prioritizes school-related issues rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Observes standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100



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Comments/Suggestions:		

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# SCORE SHEET FOR THE FEATURES SECTION

Form and Style		40 %
Manifests unity and coherence to the theme of the section		
Has variety of articles that use catchy and appropriate title		
Observes the rules of grammar and syntax		
Contains leads that are clearly written and focused on the most important detail		
Presents titles that are appealing, appropriate and witty		
Utilizes relevant graphs and tables and sharp, properly cropped captioned pictures	and	
Presents a distinct style of the section		
Content		<del>50</del> %
Utilizes facts from interviews, documents review, data analyses reliable sources	and other	
Reflects clear and creative thinking		_
Covers relevant issues in school, region, national and even in the international level	ie	
Applies the principles of civic journalism		
Cites facts such as historical references, statistics, relevant nan to bolster credibility of statements and/or narratives	nes/facts	
Contains articles that are interesting to read		
Stirs the imagination of the reader		
Balances presentation of details with those of the writers' perce	ption	
Observes standards for journalism (fairness, relevance, accura- balance)	cy and	
Cites sources and observes copyright laws		



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# SCORE SHEET FOR THE EDITORIAL SECTION

Form and Style	40 %
Has catchy and appropriate titles	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Follows the correct format or style of an editorial	
Uses clear and unbiased titles	
Uses short and simple words	
Presents a distinct style of the section	
Content	60%
Presents the stand of the staff regarding certain issues	
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Uses arguments that are supported by facts	
Reflects clear, logical thinking and challenges the readers' critical thinking	
Has an editorial cartoon that can stand on its own and conveys clean, good, humorous, and constructive criticism	
Columns cover a variety of relevant, youth-oriented subject matter	
Includes letters to the editor, columns, and exchanges	
Keeps to the minimum the number of articles/columns from the administration, teachers, and politicians	
Covers relevant issues in school, region, national and international scene	
Applies the principles of civic journalism	
Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational program	



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bolster credibility of statements and/or narratives	
Includes opinion articles that are timely and interesting to read	
Balances factual details with those of the writers' perceptions	
Observes standards for journalism (fairness, relevance, accuracy and	
balance)	
Cites sources and observes copyright laws	
Total	100
	%
Comments/Suggestions:	

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# SCORE SHEET FOR THE SCIENCE AND TECHNOLOGY SECTION

Forms and Style	40 %
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures	
Follows appropriate form and style	
Uses appropriate terms to report events	
Presents a distinct style of the section	
Content	60%
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	1
Includes stories that deal with environmental, scientific, technological and innovative topics written in news, feature, and scientific commentary style.	
Prioritizes school-related materials rather than events that have little or no direct connection with the school and community	
Cites facts such as scientific references, statistics, relevant figures/facts to bolster credibility of statements and/or narratives	
Observes standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	



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Total		%
Comments/Suggestions:		

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# SCORE SHEET FOR THE SPORTS SECTION

Form and Style	40 %	6
Manifests unity and coherence		
Has variety of articles that use catchy and appropriate headlines	-	-
Observes the rules of grammar and syntax		_
Shows logical presentation of arguments in the sports editorial, feature and/or column		
Includes stories that are arranged in decreasing importance		
Contains leads that are clearly written and focused on the most important detail		
Presents headlines that are clear and free of bias		-
Uses short and simple words		
Utilizes relevant graphs and tables, sharp, properly-cropped and captioned pictures		
Uses appropriate terms and lingo to report events		
Combines the proper amount of statistics to create a clear visual narrative of the actions		
Presents a distinct style of the section		
Content	60%	6
Utilizes facts from interviews, document reviews, data analyses and other reliable sources		
Covers relevant sports issues in school, region, national and even in the international level		_
Includes variety of local, national, and international sports articles		
Prioritizes school-related materials rather that events that have little or no direct connection with the community's educational and athletic program		
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives		



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100%

(Signature over Printed Name)



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# SCORE SHEET FOR LAYOUT AND PAGE DESIGN CATEGORY

Form and Style	100 %
Presents distinct and stand-out style and format of the paper following the principles of laying out	
Has an effective visual appeal	
Has graphics that enhance presentation	
Uses appropriate color and font	
Arranges images, graphics and texts in clear and orderly manner	
Articles are arranged logically	
Observes proper balance and proportion	
Total	100%
Comments/Suggestions:	

Evaluator/Judge

(Signature over Printed Name)



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# Department of Education

REGIONAL OFFICE IX, ZAMBOANGA PENINSULA

Enclosure No. 5 to RM No.\_\_\_\_s, 2022

## HOW TO COMPUTE FOR THE OVERALL STANDING

 To determine the top five winners in the secondary/elementary level in each category, the average of judges' score will be the basis of the ranking. All 14 participants from the divisions shall be ranked 1-14.

 The ranks/placement in the individual categories shall be added and ranked accordingly. Please see sample computation.

Division	News	Features Writing	Editorial Writing	Column Writing	Sci. & Tech. Writing	Sports	Photo- journalism	CRHW	Editorial Cartooning	TOTAL	Rank
A	1	1	2	5	2	1	1	2	2	17	1
В	2	3	1	4	3	3	2	3	1	22	2
C	3	4	3	1	4	2	3	1	4	25	3
D	4	5	4	2	1	5	4	4	6	35	4.5
E	5	1	5	3	2	4	5	5	5	35	4.5
F	6	6	6	6	6	6	6	6	3	51	6

3. The same scheme shall be applied to group category.

4. To determine the top 3 divisions in the Elementary and Secondary levels, the rank in the individual and group categories shall be added. They shall receive trophies/plaques during the closing ceremonies.

5. To determine the overall ranking, the following range of scores shall be used based on the cumulative placement/scores in the individual and group categories:

	Range (Based on cumulative ranks from 1-	
Award	Elementary (11 events per medium)	Secondary (13 Events per medium)
Gold Awards	22-44	26-52
Silver Awards	45-88	53-104
Bronze Awards	89-154	105- 182

 The divisions that will meet the set standards in item 5 will be recognized and shall receive plaques during the closing ceremony.



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# Department of Education REGIONAL OFFICE IX, ZAMBOANGA PENINSULA

Enclosure No. 6 to RM No. \_\_\_\_s, 2022

Timeline of Activities for the 2023 Regional Schools Press Conference

Activities	Date	Persons Involved
First Planning     Meeting with     Journalism     Coordinators and     Offices	November 2022	RTWG, DTWG
Consultative Meeting     with Regional     Supervisors	March 1, 2023	RTWG, Division Supervisors for Journalism
3. Planning Conference with the RSPAA Officers	March/10, 2023	RTWG, RSPAA
4. Conduct of Schools, District and Division Press Conferences/	March to First week of May 2023	DTWGs & Division Journalism Associations
5. Conduct of Regional Schools Press Conference	June 2-4, 2023	RTWGs & RPSPA
6.Submission of list of national contestants for the Individual and Group Contests	July 2023	RTWG and RTWG



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# **Department of Education**REGIONAL OFFICE IX, ZAMBOANGA PENINSULA

Enclosure No. 7 to RM No. \_\_\_\_\_s. 2023

## 2023 RSPC Matrix

	2023 RSPC Matrix	
Day 1 - June 2, 2023	Activity	
1:00pm - 4:30pm	Arrival and Billeting of Quarters	
	Interview of Nominees for Outstanding CJs and SPAs	
4:00 pm - 5:00pm	Parade	
5:00pm - 6:00pm	Dinner	
6:00pm - 9:00pm	Opening Program	
Day 2 - June 3, 2023	Individual Contest Proper	Group Contest Proper
8:00am - 10:00am	Sports Writing	Collaborative Publishing
	Photojournalism	TV Broadcasting
	Editorial Writing	Radio Script Writing
	Copyreading and Headline Writing	
	Column Writing	
10:00am - 12:00noon	Science and Technology Writing	
	Editorial Cartooning	
	News Writing	
	News Writing	
12:00noon -1:00pm	Lunch Break	
1:00pm to 6:00pm	Continuation of Group Categories	
6:00pm to 7:00pm	Dinner	_
7:00pm onwards	Ghebi sa Kadaugan	
	Awarding of Outstanding SPA and CJ	
	Awarding of School Publication Winn	ners
	Journalists Got Talent	
June 4, 2023		
8:00am to 9:00am	Election of RSEG Officers	
9:00AM to 12:00noon	Awarding of Winners for the Individuand Closing Program	al and Group Categories



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# **Department of Education**REGIONAL OFFICE IX, ZAMBOANGA PENINSULA

Department of Education
National Secondary School Publication Advisers Association, Inc.
(NSSPAA, Inc.)
Philippine Association of Elementary Campus Paper Advisers (PAECPA)

## Search for the Outstanding Campus Journalists of the Philippines

Recognizing the Outstanding Campus Journalists of the Philippines is a highest merit given to the campus journalists of the country who have demonstrated commendable performance in campus journalism.

#### Guidelines

- Each Regional School Paper Advisers Association and the Regional Secondary and Elementary Editors Guild in cooperation with the Department of Education regional office shall select one outstanding campus journalist of the region.
- 2. The panel of judges shall be composed of the following:

The CLMD Chief, regional supervisors in-charge of journalism as co-chair, the incumbent and immediate past presidents of the Regional School Paper Advisers Association and Editors Guild

- 3. The division shall submit the nomination together with the photocopy of all documents duly certified true and correct by the Division and Regional Supervisor in-charge of Journalism for verification and evaluation by the Regional Search Committee
- 4. The following factors shall be considered in the selection. The candidate who got the highest accumulated points will be declared as the winner.
  - a. Academic Standing
  - b. Achievement in Journalism
  - c. Innovations/Advocacies
  - d. Community/Extension Services and Other Leadership Positions
  - e. Published Works
  - f. Journalism-related Trainings Attended
  - g. Interview



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# Department of Education REGIONAL OFFICE IX, ZAMBOANGA PENINSULA

# B. ACADEMIC STANDING in ALL LEARNING AREAS (Preceding School Year)

10

......

with Honors 89-85 average (in class)

Points

15

5

### C. ACHIEVEMENT IN JOURNALISM

Achievement in Journalism Contests — are those awards received by the nominee from Schools Press Conferences sanctioned by the Department of Education.

In group contest, the student is judged according to his/her competence in the role in the contest.

### 1. Individual Contests

a. National

Rank 1st 2nd 3rd 4th 5th Points 25 24 23 22 21

b. Regional

Rank 1st 2nd 3rd 4th 5th Points 20 19 18 17 16

c. Division

Rank 1st 2nd 3rd 4th 5th Points 15 14 13 12 11

#### 2. Group Contests

a. National

Rank 1st 2nd 3rd 4th 5th Points 15 14 13 12 11

b. Regional

Rank 1st 2nd 3rd Points 10 9 8

c. Division

Rank 1st 2nd 3rd Points 7 6 5

### Special Awards in Group Contests:

a. National

Rank 1st 2nd 3rd 4th 5th Points 13 12 11 10 9



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# Department of Education REGIONAL OFFICE IX, ZAMBOANGA PENINSULA

b. Regional Rank Points	1st 8	2nd 7	3rd 6
c. Division Rank Points	1st 5	2nd 4	3rd 3

# E. LEADERSHIP, INNOVATIONS AND ADVOCACIES

# Position of the Nominee in the School Publication

Editor-in-Chief 10
Associate Editor 8
Section Editor 5
Writer/Contributor/Others 3

Editors'	Guild Leadership Position	National	Regional
Division	President	10	7
4	Vice President	9	6
3	Sec., Treas. and other positions	8	5
2			

Innovations and Advocacies
Implementation
National Regional Division District School
30 25 20 15 10

# F. COMMUNITY AND EXTENSION SERVICES RELATED TO JOURNALISM

		D 1 1	Districe
Services	National	Regional	Division
Committee Chairperson	10	8	6
Facilitator	8	6	4

#### G. PUBLISHED WORKS

***************************************	National	Regional	Division
Articles Written in National	11000000	7108	
and local Dailies, Editors Guild Newsletters, Palaro	5	3	1
News Letter and Documentaries			



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<sup>\*</sup>Candidates should present proof of accomplishments before they can earn the corresponding points.



## Department of Education REGIONAL OFFICE IX, ZAMBOANGA PENINSULA

E. Journalism-related Training			
••••	National	Regional	Division
	5	3	1
PANEL INTERVIEW with the	SELECTION CO	OMMITTEE	

Search for the Outstanding School Paper Advisers (OSPA) of the Philippines

#### Guidelines

1. The contenders must be a practicing School Paper Adviser (SPA).

2. Each region shall select an outstanding school paper adviser for elementary and secondary levels.

3. A recent copy of the school paper of the candidate must be attached.

2 Only the regional winner duly endorsed by the regional director shall be recognized by the National Search Committee as official entry to the national search/contest.

3 The panel of judges in the regional level shall be:

a. CLMD Chief, Regional DepEd in charge of journalism, Regional Association President and the incumbent Regional Outstanding School Paper Adviser.

4 The candidate shall attach the photocopy of all documents duly certified true and correct by the Division and Regional Supervisor in-charge of Journalism for verification and evaluation by the National Search Committee.

### CHECKLIST FOR THE SEARCH FOR OUTSTANDING SCHOOL PAPER ADVISER

## A. LENGTH OF SERVICE and PERFORMANCE RATING

1. Must be a practicing school paper adviser for at least five (5) consecutive years immediately prior to the search.

2. Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) school years.

## B. ACHIEVEMENT IN JOURNALISM CONTESTS FOR THE PAST FIVE YEARS (NOTE: The candidate shall earn the corresponding points of all his/her winnings at all levels for the last 5 years, in all instances.)

1. Individual Contests

a. National	
1 st	13 pts
2nd	
3rd	11pts
4th	10 pts
5th	9 pts



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-- TOTAL 100 pts.

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# Department of Education NAL OFFICE IX, ZAMBOANGA PENINSULA

	REGIONAL OFFICE IX,
6th	8 pts
7th	7 pts
b. Regiona	
	6 pts
	5 pts
	4 pts
c. Division	
	3 pts
2 <sup>nd</sup>	2 pts
	1 pt
Group Contests	
a. National	
	13 pts
	12 pts
3rd	11pts
	10 pts
	9 pts
6th	8 pts
7th	7 pts
b. Region	
1 st	6 pts
2nd	5 pts
3rd	4 pts
c. Division	
	3 pts
	2 pts
3rd	1 pt
School Publicat	
*points per sec	cuon
a. National	12 mts
	13 pts
	12 pts
	11pts
	10 pts
	9 pts
	8 pts
	7 pts
<ul> <li>Regional</li> </ul>	
] st	6 pts
2 <sup>nd</sup>	5 pts
3rd	4 pts
c. Division	
	3 pts
2nd	2 pts
2-4	1 nt



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# Department of Education REGIONAL OFFICE IX, ZAMBOANGA PENINSULA

# 4. LEADERSHIP RELATED TO JOURNALISM

Position	National	Regional	Division
President	25	20	15
Vice President	20	15	10
Sec., Treas.; other positions	18	12	8

# 5. EXTENSION SERVICE: Organizer/Facilitator

Division Regional National 5

# 6. SPEAKERSHIP: Resource Speaker, Judge

Division National Regional

# 7. PUBLISHED BOOKS, MODULES, WORKBOOKS related to Journalism

Division National Regional 5 10

# 8. ARTICLES PUBLISHED IN NEWSPAPERS/MAGAZINES/JOURNALS

Division National Regional 5

# 9. PANEL INTERVIEW (10 pts)

#### SUMMARY

- 1. Winnings (40 %) Individual Contests **Group Contests** School Publication
- 2. Leadership -( 15 % )
- 3. Extension Services -( 10 %)
- 4. Speakership (10 %)
- 5. Authorship (15%)
- 6. Interview (10 %)

**TOTAL** 100%



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