



Republic of the Philippines
Department of Education
REGION IX, ZAMBOANGA PENINSULA
SCHOOLS DIVISION OF DAPITAN CITY

Office of the Schools Division Superintendent

3 November 2022

DIVISION MEMORANDUM

No. 449, s. 2022

**CONDUCT OF 30th NATIONAL CHILDREN'S MONTH CELEBRATION
SCHOOL-BASED ACTIVITIES**

To: Assistant Schools Division Superintendent
Chief Education Supervisors (CID and SGOD)
Public Elementary and Secondary School Heads
All Others Concerned

1. Pursuant to Republic Act No. 10661 or the "**National Children's Month Act**," the Schools Division of Dapitan City joins the whole nation in the celebration of the 30th National Children's Month (NCM) in November 2022.
2. This year's celebration bears the theme "**Kalusugan, Kaisipan, at Kapakanan ng Bawat Bata Ating Tutukan**" which shall focus on mental health and well-being of the children as the crucial issues at present which need attention and response in the local and national governance levels.
3. Relative to this, all schools are directed to conduct the following activities:
 - a. Vaccination Drive and Dental mission;
 - b. Activities for Self-Care, Health and Wellness Practices in School;
 - c. School-based Poster Making Activities;
 - d. Information Drive on Child Rights Advocacy entitled: "**Ako ay Mag-aaral: Mga Karapatan sa Paaralan, Isulong at Panindigan**," to be posted in transparency/bulletin board of schools. (Materials can be accessed through the link: <https://bit.ly/CPUAdvocacyandIEC>; and
 - e. Anti-Bullying campaign in Schools (**Details on attached Annex A of OUGFO Memorandum**),
 - anchored on the theme and core aspects of the CPU Anti-Bullying Advocacy Campaign
 - IEC materials, pub mats, and social media cards for information dissemination in schools and for use in the official social media platforms of the field offices
 - orientation in schools on bullying and bullying prevention
4. All School Child Protection Committee Chairpersons are requested to submit to PDO Danilo M. Santiago, the following reports on or before December 5, 2022:
 - a. Brief narrative report of the school level activities and programs



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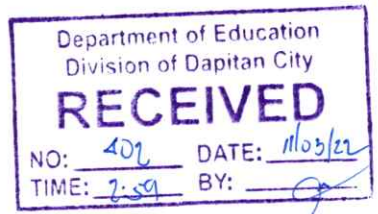
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- b. Photos/documentation of the school level activities programs conducted
 - c. Photos of Pledges from learners, teachers, school personnel, and community representatives which will be included in the CPU video presentation to be aired in the DepEd Philippines and CPU Facebook pages as highlights of the celebration.
5. For widest dissemination and immediate implementation.

For the Schools Division Superintendent:

ROSALIO B. CONTURNO, JR., PhD
OIC-Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent





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OFFICE OF THE UNDERSECRETARY FOR GOVERNANCE AND FIELD OPERATIONS

MEMORANDUM

OUGFO No. 2022-

TO : **All Regional Directors**
ESSD Chiefs
Legal Unit of Regional Offices
Public Affairs Unit (PAU) of Regional Offices
All Others Concerned

FROM : **ATTY. REVSEE A. ESCOBEDO**
Undersecretary
Governance and Field Operations

SUBJECT : **Conduct of the Child Protection Unit (CPU) 30th National Children's Month Regional Activities**

DATE : October 12, 2022

Pursuant to Republic Act No. 10661 or the "National Children's Month Act," the Department of Education (DepEd) through the Child Protection Unit (CPU) partners with the Council for the Welfare of Children (CWC) for the celebration of the 30th National Children's Month (NCM).

For this year, the theme will be "**Kalusugan, Kaisipan, at Kapakanan ng Bawat Bata Ating Tutukan!**", focusing on the mental health and well-being of the children as the crucial issues at present which need attention and response in the local and national levels of governance.

The CPU respectfully requests the assistance of the Regional Offices (ROs), Schools Division Offices (SDOs), and Schools for the conduct of the following activities in the field offices:

1. Vaccination Drive, Dental and Medical Mission
2. Activities for Self-Care, Health and Wellness Practices in Schools
3. Poster Making Activity per School
4. Information Drive on Child Rights Advocacy entitled:
"Ako ay Mag-Aaral: Mga Karapatan sa Paaralan, Isulong at Panindigan"
 - o IEC Material/s to be provided by CPU – poster of child rights





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- To be posted in transparency/bulletin board – ROs, SDOs, Schools
- 5. Anti-Bullying Campaign in Schools (***Details on attached Annex A***)
 - Anchored on the theme and core aspects of the CPU Anti-Bullying Advocacy Campaign
 - IEC materials, pub mats, and social media cards for information dissemination in schools and for use in the official social media platforms of the field offices
 - Conduct orientations in schools on Bullying and Bullying Prevention

In view thereof, the CPU **will organize a coordination meeting with the ESSD Chief/CPU Focal per Region, Legal Unit, and Public Affairs Unit (PAU) Representatives** to discuss the details and the planning of the proposed activities. The schedule of the said meeting will be communicated directly to the ESSD CPU Focal Persons at the earliest possible time.

Your cooperation in this endeavor is highly appreciated and we look forward to working with all of you, as we pursue our shared goal to provide quality, enabling, and liberating basic education to Filipino learners.

For your information and guidance.

Thank you very much.



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Annex A

**DEPED CHILD PROTECTION UNIT (CPU)
ANTI-BULLYING ADVOCACY CAMPAIGN**

In our shared goal of ensuring every student's right to feel safe – and be safe in school and in the community, the Child Protection Unit will launch their Anti-Bullying Campaign with the theme:

#KasamaKa: BaLiK-Aral
(Boses, Lakas ng Kabataan at Komunidad sa Balik-Aral)

Ligtas na Paaralan, Sama-samang Pangalagaan!
Kasama**Ako**, Kasama**Kayo**, Kasama**Tayo**

The campaign focuses on three core aspects:

KasamaAko (Adbokasiya Para sa Sarili)

Empowering our learners to know their rights, speaking up for oneself, express their ideas and needs, and take action. When learners know that there are options for regaining control or changing a difficult situation, they gain the resilience to move through the obstacles these situations bring.

KasamaKayo (Adbokasiya Para sa Kapwa)

If you witness bullying, you have the power to make a difference.
How? By advocating for others!
The one thing anyone can do to help is show support for the person being bullied. Encourage others to come together against bullying and unite for kindness, acceptance, and inclusion.

KasamaTayo (Adbokasiya Tungo sa Pagbabago)

We are often asked “what can we do to help?”
Every contribution—whether it's taking part in a school or community event, looking out for someone being bullied, or raising awareness through conversation - makes a difference and changes lives. Look for ways to get involved!

● **Conduct of Orientations on Bullying and Bullying Prevention**

- Defining the problem of Bullying
- Types of bullying



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- Long-term effects of bullying
 - for the children who are victimized and the children who bully
- Localized school policies on Anti-Bullying and Bullying Prevention
- Raising awareness
 - Educate and engage the learners, parents, school personnel, and the community, on the issue of bullying and youth violence
 - Provide accurate knowledge and information with a balanced approach to issues so that learners and adults can shift the focus from fearing an issue to actively identifying problem-solving approaches to address it

- **Taking the PLEDGE**

For learners, parents, teachers, school personnel, and the community

What is the Anti-Bullying Pledge?

Your pledge:

- Says that you care and shows that you are against bullying and united for kindness, acceptance, and inclusion
- Strengthens our purpose and uniting those who want everyone to feel safe at school, in the community, and online

Samples:

I pledge to...

support others who have been hurt or harmed, treat others kindness, be more accepting of people's differences, and help include those who are left out.

I care because...

all people are equal.
I want people to be treated how they want to be treated.
because bullying is wrong.

Learners, parents, teachers, and school personnel are enjoined to write their own Pledges, in support of and to strengthen the school's Anti-Bullying Campaign. These Pledges are requested to be posted/put up in the classrooms, as a constant reminder to our school community why we care and to uphold the Pledges we made.

- **Anti-Bullying Advocacy and IEC Materials**

IEC materials, pub mats, and social media cards will be available for information dissemination in schools and for use in the official social media platforms of the field offices.

The IEC materials can be accessed through the link below:



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- <https://bit.ly/CPUAdvocacyandIEC>

- **Child Protection Advocacy and IEC Materials**

The CPU, in partnership with Stairway Foundation, Inc., developed IEC materials for dissemination in schools and other relevant offices. These include FAQs about the Child Protection Unit and information on Child Protection Core Aspects.

The IEC materials can be accessed through the link below:

- <https://bit.ly/CPUAdvocacyandIEC>

All schools, through the Regional and Division Offices, are highly encouraged to implement and conduct their own Anti-Bullying / Bullying Prevention activities and advocacy programs, strategies and interventions, anchored on the theme and core aspects of the Anti-Bullying Campaign.

The **Schools Division CPU Focal** persons are requested **to consolidate and submit to the Regional CPU Focal** the following:

- Brief narrative report of the activities and programs from the school level
- Photos/documentation of the activities and programs conducted in the school level
- Photos of Pledges from learners, teachers, school personnel, and community representatives, which will be included in the CPU video presentation to be aired in the DepEd Philippines and CPU Facebook page as highlights of the 30th National Children's Month celebration.

The Regional CPU Focal shall include the Anti-Bullying/Bullying Prevention activity documentation in the consolidated Accomplishment and Financial Report to be submitted to the CPU through the email address: cpu@deped.gov.ph, by December 12, 2022, as stated in the separately issued Guidelines.

For your guidance and information.