



Republic of the Philippines  
 Department of Education  
 REGION IX

SCHOOLS DIVISION OFFICE OF DAPITAN CITY

Office of the Schools Division  
 Superintendent

DIVISION MEMORANDUM

No. 388, s. 2020

TO: Assistant Schools Division Superintendent  
 All SDO Division Chiefs and SDO personnel  
 Public Schools District Supervisors/PICDs  
 All Elementary and Secondary School Heads  
 School GAD Coordinators, School Teachers  
 All other personnel concerned

FROM: *[Signature]*  
**FELIX ROMY A. TRIAMBULO, CESO V**  
 Schools Division Superintendent

SUBJECT: **DEPED DAPITAN CITY'S 18-DAY CAMPAIGN TO END  
 VIOLENCE AGAINST WOMEN AND CHILDREN ON  
 NOVEMBER 25 TO DECEMBER 12, 2021**

DATE: November 23, 2021

- Pursuant to Proclamation 1172, Series of 2006, declaring November 25 to December 12 of every year as the 18-Day Campaign to End Violence Against Women (VAW) and further strengthened by Republic Act No. 10398, declaring every November as the "National Consciousness Day for the Elimination of Violence Against Women and Children", and in collaboration to the call of the Philippine Commission on Women (PCW), DepEd Dapitan City will be one with the country in this noteworthy advocacy to raise awareness on the problem of violence and the elimination of all forms of violence against women and girls.
- Relative to this, all schools and offices are enjoined to conduct activities in line with the 18-Day campaign and make sure to highlight the 2021 campaign for RA 11313, with the slogan "**Filipino Marespeto: Safe Spaces, Kasali Tayo**".
- A banner/tarpaulin lay-out and other approved campaign materials are available at the PCW website to download and use  
 @ <https://pcw.gov.ph/2021-18-day-campaign-to-end-violence-against-women>
- The Division Office/Schools shall conduct the following activities for the celebration online/limited F2F:

TIME	ACTIVITY	RESOURCE PERSON/IN-CHARGE
November 25,	• Hoisting of the campaign streamer	Facilitators/PCW

Department of Education  
 Division of Dapitan City  
**RELEASED**  
 NO. 388 DATE 11/24/2021  
 TIME 10:21 BY *[Signature]*



Address: Sunset Boulevard, Dawo, Dapitan City  
 Telephone No.: (65) 908-8242 Fax No.: (65) 908-8361  
 Website: www.depeddapitan.net Email Address: dapitancity@deped.gov.ph



Republic of the Philippines  
 Department of Education  
 REGION IX

SCHOOLS DIVISION OF DAPITAN CITY

	<ul style="list-style-type: none"> <li>Join in the PCW initiated opening ceremony via FB Live</li> <li>Use the PCW campaign frame for FB profile pictures of DepEd personnel</li> <li>Launching of the GAD - DepEd Dapitan Advocacy FB Page</li> </ul>	
<b>November 25 - December 10, 2021</b>	<ol style="list-style-type: none"> <li>Join the 2021 Online Talakayan Towards Safe Spaces promotion by PCW</li> <li>Conduct Safe spaces 3-minute Vlog Contest (JHS, SHS) *see attached mechanics</li> <li>Conduct Online Infographic Poster Contest (JHS and SHS) *see attached mechanics</li> <li>Conduct 3-minute Tiktok video contest (Grade 4-6) *see attached mechanics</li> <li>Conduct "I am Safe" photo contest for (Grade 1-3)</li> <li>Orange Fridays</li> <li>Creating and distributing IEC materials online and in the community for the campaign</li> </ol>	
<b>December 3, 2021</b>	<ol style="list-style-type: none"> <li>Retooling on VAWC Laws and Safe Spaces Act</li> <li>Inter-Agency Forum</li> </ol>	Lawyer PNP DSWD LGU
<b>December 10, 2021</b>	<ol style="list-style-type: none"> <li>Online Presentation and Awarding of Winners for the Competitions</li> </ol>	

- All concerned personnel are requested to participate in the above- mentioned activities. Mechanics are in Annexes A-E of this memorandum.
- Wearing of orange shirts every Friday during the period of the campaign and changing of Facebook profile frames with the #VAWFreePH frame (readily available in the PCW website) as a sign of support to the campaign will be very much appreciated.
- For wide and immediate dissemination.





Republic of the Philippines  
Department of Education  
REGION IX

SCHOOLS DIVISION OFFICE - DAPITAN CITY

ANNEX A

2021 18-Day Campaign to End Violence Against Women (VAW)  
COMPETITION MECHANICS FOR 3-MINUTE VLOG COMPETITION

GRADE LEVEL	Junior and Senior High School	
EVENT PACKAGE	Online Vlog Competition	
NO. OF CONTESTANT/S	One (1) to Ten (10) cast/members	
TIME ALLOTMENT	Three (3) minutes record	
DESCRIPTION	The event is online based and will showcase a vlog presentation that focuses on the promotion of RA 11313 Safe Spaces Act targeting the essence of the slogan <i>"Filipino Marespeto: Safe Spaces, Kasali Tayo"</i> in relation to ending violence against women campaign.	
CRITERIA FOR JUDGING	<ul style="list-style-type: none"><li>• <b>Online Votes</b></li></ul> By the Panel of Judges	25%
	<b>Overall Impressions</b> <ul style="list-style-type: none"><li>• Entertainment quality</li><li>• Clarity of Expression</li><li>• Verbal/Visual Presentation</li></ul>	25%
	<b>Relevance of content</b> <ul style="list-style-type: none"><li>• Adherence/Appropriateness to Theme</li><li>• Usefulness of information</li><li>• Social Impact</li></ul>	35%
	<b>Language Use Correctness</b>	15%
ENTRY MECHANICS	<ol style="list-style-type: none"><li>1. The vlog entries must use Bisaya as base language, but can be interspersed with minimal English or Filipino.</li><li>2. All entries must be able to use the 3 languages proficiently and must be grammatically sound.</li><li>3. The vlog may either tell stories or express opinion.</li><li>4. Entries containing dirty, foul, and offensive language are subject to immediate disqualification.</li><li>5. The vlogs should be in landscape orientation and at least 640 x 480 resolution. Vlog entries must not be more than three (3) minutes.</li><li>6. The vlog entries will be judged based on their compelling visuals, and impressions they convey to their audiences.</li></ol>	
SUBMISSION OF ENTRIES	<ol style="list-style-type: none"><li>1. Each secondary school and integrated school with junior and senior high school shall submit one (1) entry.</li><li>2. The softcopies of the entries shall be forwarded to the committee chairman on or before December 3, 2021 at 12noon.</li><li>3. The contestants must identify their school when they submit their entries</li><li>4. Contestants must submit a free, prior and informed consent form to use and distribute their content online for the purpose of the competition.</li></ol>	





Republic of the Philippines  
Department of Education  
REGION IX

SCHOOLS DIVISION OF DAPITAN CITY

SCREENING OF ENTRIES	The decisions of the judges are final.
FINAL JUDGING	<ul style="list-style-type: none"><li>• Final judging day is December 9, 2021 in the morning.</li><li>• There will be first, second and third prizes.</li><li>• Online votes will be monitored and validated by the Secretariat. Only the hearts reaction emoji shall be counted.</li><li>• Announcement of winning entries will be on December 10, 2021</li></ul>



**Address:** Sunset Boulevard, Dawo, Dapitan City  
**Telephone No.:** (65) 908-8242      **Fax No.:** (65) 908-8361  
**Website:** [www.depeddapitan.net](http://www.depeddapitan.net)      **Email Address:** [dapitancity@deped.gov.ph](mailto:dapitancity@deped.gov.ph)



Republic of the Philippines  
Department of Education  
REGION IX

SCHOOLS DIVISION OF DAPITAN CITY

ANNEX B

2021 18-Day Campaign to End Violence Against Women (VAW)  
COMPETITION MECHANICS FOR INFOGRAPHIC POSTER CONTEST

GRADE LEVEL	Junior and Senior High School	
EVENT PACKAGE	Online Infographic Poster Contest	
NO. OF CONTESTANT/S	One (1)	
TIME ALLOTMENT	NA	
DESCRIPTION	<p>The event is online based and will showcase an digitally created infographic poster that focuses on the promotion of RA 11313 Safe Spaces Act targeting the essence of the slogan "<i>Filipino Marespeto: Safe Spaces, Kasali Tayo</i>" in relation to ending violence against women campaign.</p> <p>A great infographic can convey a story, new, or previously undiscovered information or can present a new angle or fresh perspective on accepted wisdom. It should be compelling, in terms of the information and the visual design. It should tell a meaningful story in an instant and should be easy to skim read.</p>	
CRITERIA FOR JUDGING	<ul style="list-style-type: none"> <li>• <b>Online Votes</b></li> </ul>	25%
	<b>By the Panel of Judges</b>	
	<u><b>Creativity and Originality</b></u> <ul style="list-style-type: none"> <li>• Is the visualization interesting?</li> </ul>	25%
	<u><b>Relevance</b></u> <ul style="list-style-type: none"> <li>• Is the topic relevant; is the information useful?</li> </ul>	25%
	<u><b>Design Fundamentals</b></u> <ul style="list-style-type: none"> <li>• Is it clear, easy to understand, and visually engaging?</li> </ul>	25%
ENTRY MECHANICS	<ol style="list-style-type: none"> <li>1. The infographics must use Bisaya as base language, but can use minimal English or Filipino especially for technical terms.</li> <li>2. All entries must be submitted as JPEG format.</li> <li>3. Once the contestant submit an infographic, it is considered as a final submission and you may not modify, edit, or replace it.</li> <li>4. The infographics will be judged based on their compelling visuals, and impressions they convey.</li> </ol>	
SUBMISSION OF ENTRIES	<ol style="list-style-type: none"> <li>1. Each secondary school and integrated school with junior and senior high school shall submit one (1) entry.</li> <li>2. The link of the entries shall be forwarded to the committee chairman on or before December 3, 2021 at 12noon.</li> </ol>	





Republic of the Philippines  
Department of Education  
REGION IX

SCHOOLS DIVISION OF DAPITAN CITY

	<ol style="list-style-type: none"><li>3. The contestants must identify their school when they submit their entries</li><li>4. Contestants must submit a free, prior and informed consent form to use and distribute their content online for the purpose of the competition.</li></ol>
SCREENING OF ENTRIES	The decisions of the judges are final.
FINAL JUDGING	<ul style="list-style-type: none"><li>• Final judging day is December 9, 2021 in the morning.</li><li>• There will be first, second and third prizes.</li><li>• Online votes will be monitored and validated by the Secretariat. Only the hearts reaction emoji shall be counted.</li><li>• Announcement of winning entries will be on December 10, 2021</li></ul>





Republic of the Philippines  
Department of Education  
REGION IX

SCHOOLS DIVISION OF DAPITAN CITY

ANNEX C

2021 18-Day Campaign to End Violence Against Women (VAW)  
COMPETITION MECHANICS FOR TIKTOK COMPETITION

GRADE LEVEL	Grades 4-6
EVENT PACKAGE	TikTok Competition
NO. OF CONTESTANT/S	One (1) to Five (5) cast/ members
TIME ALLOTMENT	3 minute
DESCRIPTION	The event is online based and will showcase a video created using TikTok application that focuses on the promotion of RA 11313 Safe Spaces Act targeting the essence of the slogan " <i>Filipino Marespeto: Safe Spaces, Kasali Tayo</i> " in relation to ending violence against women campaign.
CRITERIA FOR JUDGING	<ul style="list-style-type: none"><li>• <b>Online Votes</b></li></ul> 25%
	By the Panel of Judges
	<u>Thematic relevance</u> <ul style="list-style-type: none"><li>• How well the video interprets the theme?</li></ul> 25%
	<u>Creativity</u> <ul style="list-style-type: none"><li>• How the subject matter was presented in a lively and entertaining way?</li></ul> 25%
<u>Technical Excellence</u> <ul style="list-style-type: none"><li>• Grades the clarity of message and quality of the video</li></ul> 25%	
ENTRY MECHANICS	<ol style="list-style-type: none"><li>1. The TikTok video must use Bisaya as base language, but can use minimal English or Filipino especially for technical terms.</li><li>2. The video will be judged based on their compelling visuals, and impressions they convey.</li></ol>
SUBMISSION OF ENTRIES	<ol style="list-style-type: none"><li>1. <b>Each district</b> shall submit one (1) entry.</li><li>2. The link of the entries shall be forwarded to the committee chairman on or before December 3, 2021 at 12noon.</li><li>3. Contestants must submit a free, prior and informed consent form to use and distribute their content online for the purpose of the competition.</li></ol>
SCREENING OF ENTRIES	The decisions of the judges are final.
FINAL JUDGING	<ul style="list-style-type: none"><li>• Final judging day is December 9, 2021 in the morning.</li><li>• There will be first, second and third prizes.</li><li>• Online votes will be monitored and validated by the Secretariat. Only the hearts reaction emoji shall be counted.</li><li>• Announcement of winning entries will be on December 10, 2021</li></ul>





Republic of the Philippines  
Department of Education  
REGION IX

SCHOOLS DIVISION OFFICE - DAPITAN CITY

ANNEX D

2021 18-Day Campaign to End Violence Against Women (VAW)  
COMPETITION MECHANICS FOR TIKTOK COMPETITION

GRADE LEVEL	Grades 4-6
EVENT PACKAGE	TikTok Competition
NO. OF CONTESTANT/S	One (1) to Five (5) cast/members
TIME ALLOTMENT	3 minute
DESCRIPTION	The event is online based and will showcase a video created using TikTok application that focuses on the promotion of RA 11313 Safe Spaces Act targeting the essence of the slogan " <i>Filipino Marespeto: Safe Spaces, Kasali Tayo</i> " in relation to ending violence against women campaign.
CRITERIA FOR JUDGING	<ul style="list-style-type: none"><li>• <b>Online Votes</b></li></ul> 25%
	By the Panel of Judges
	<u>Thematic relevance</u> <ul style="list-style-type: none"><li>• How well the video interprets the theme?</li></ul> 25%
	<u>Creativity</u> <ul style="list-style-type: none"><li>• How the subject matter was presented in a lively and entertaining way?</li></ul> 25%
	<u>Technical Excellence</u> <ul style="list-style-type: none"><li>• Grades the clarity of message and quality of the video</li></ul> 25%
ENTRY MECHANICS	3. The TikTok video must use Bisaya as base language, but can use minimal English or Filipino especially for technical terms. 4. The video will be judged based on their compelling visuals, and impressions they convey.
SUBMISSION OF ENTRIES	4. <b>Each district</b> shall submit one (1) entry. 5. The link of the entries shall be forwarded to the committee chairman on or before December 3, 2021 at 12noon. 6. Contestants must submit a free, prior and informed consent form to use and distribute their content online for the purpose of the competition.
SCREENING OF ENTRIES	The decisions of the judges are final.
FINAL JUDGING	<ul style="list-style-type: none"><li>• Final judging day is December 9, 2021 in the morning.</li><li>• There will be first, second and third prizes.</li><li>• Online votes will be monitored and validated by the Secretariat. Only the hearts reaction emoji shall be counted.</li><li>• Announcement of winning entries will be on December 10, 2021</li></ul>







Republic of the Philippines  
Department of Education  
REGION IX  
SCHOOLS DIVISION OF DAPITAN CITY

ANNEX E

**2021 18-Day Campaign to End Violence Against Women (VAW)  
COMPETITION MECHANICS FOR PHOTO CONTEST**

GRADE LEVEL	Grade 1 to Grade 3
EVENT PACKAGE	Online Photo Contest
NO. OF CONTESTANT/S	One (1)
TIME ALLOTMENT	NA
DESCRIPTION	<p>The event is online based and will showcase a photo that focuses on the promotion of RA 11313 Safe Spaces Act targeting the essence of the slogan <i>"Filipino Marespeto: Safe Spaces, Kasali Tayo"</i> in relation to ending violence against women campaign.</p> <p>A great photo can convey a story, new, or previously undiscovered information or can present a new angle or fresh perspective on accepted wisdom. It should be compelling, in terms of the visual appeal.</p>
CRITERIA FOR JUDGING	<ul style="list-style-type: none"><li>• <b>Online Votes</b> 25%</li></ul> <p>By the Panel of Judges</p>
	<p><b>Creativity and Originality</b> 25%</p> <ul style="list-style-type: none"><li>• Is the visualization interesting?</li></ul>
	<p><b>Relevance</b> 25%</p> <ul style="list-style-type: none"><li>• Is the photo appropriate to the topic?</li></ul>
	<p><b>Quality</b> 25%</p> <ul style="list-style-type: none"><li>• Is it clear and visually engaging?</li></ul>
ENTRY MECHANICS	<ol style="list-style-type: none"><li>1. All entries must be submitted as JPEG format.</li><li>2. No filters or digital editing must be applied.</li><li>3. Once the contestant submits a photo, it is considered as a final submission and you may not modify, edit, or replace it.</li><li>4. The photo will be judged based on their compelling visuals, and impressions they convey.</li></ol>
SUBMISSION OF ENTRIES	<ol style="list-style-type: none"><li>1. Each district shall submit one (1) entry.</li><li>2. The entries shall be forwarded to the committee chairman on or before December 3, 2021, at 12noon.</li><li>3. The contestants must identify their school when they submit their entries</li><li>4. Contestants must submit a free, prior and informed consent form to use and distribute their content online for the purpose of the competition. (form is attached in this memo)</li></ol>





Republic of the Philippines  
Department of Education  
REGION IX

SCHOOLS DIVISION OF DAPITAN CITY

ANNEX F

F.1 TIMETABLE & Other Instructions

November 25 – December 2, 2021	Information dissemination and creation of entries.
December 3, 2021	Submission of participant's information and TikTok entry to Edgardo Jamilar Jr. at <a href="mailto:edgardo.jamilar002@deped.gov.ph">edgardo.jamilar002@deped.gov.ph</a>
December 3, 2021	Consolidation and posting of entries in the GAD FB Page
December 9, 2021 (AM)	Final Tally and Deliberations with the board of judges and secretariat
December 10, 2021 (PM)	Announcement of Winners (Live via FB Page)

F.2 COMMITTEE ON WAYS & MEANS

<b>Chairman</b>	Cecilia Cabanlit
<b>Co-Chairman</b>	Jocelyn Proceso
<b>Members</b>	Milfe Saldon-Recha Aibelle Egay Gay Icao Nenette Morido Janeth Saldon

F.3 COMMITTEE ON ONLINE EVENTS

<b>Chairman</b>	Edgardo Jamilar Jr.
<b>Co-Chairman</b>	Hannah Marie Briones
<b>Members</b>	Carona Paez Clair Labisig Allan Edayan Ken Mary Cagatin Japheth Enriquez

F.4 COMMITTEE ON AWARDS

<b>Chairman</b>	Arlene C. Rendon
<b>Co-Chairman</b>	Reyna Amor D. Ruiz
<b>Members</b>	Anna Lee Solatorio Norams Abne Maryola Honoria Agum Ailyn Hampac

F.5 SECRETARIAT

<b>Chairman</b>	Ally Malacat
<b>Co-Chairman</b>	Jalaini Diambrang
<b>Members</b>	Amalia Acaylar Maricar Rudas Emily Maglinte Jessalyn Dapitilla





Republic of the Philippines  
Department of Education  
REGION IX  
SCHOOLS DIVISION OF DAPITAN CITY

---

### FREE PRIOR INFORMED CONSENT FORM

After reading the Memorandum and Competition Details for the DepEd Dapitan City's *18-Day Campaign to End Violence Against Women and Children* on November 25 to December 12, 2021, please complete this form to indicate that you agree with the terms and conditions as stated. The signatures of both the student and parent/guardian are mandatory before we will upload and share the videos and JPEG format of the entries.

#### STUDENT

I have read and hereby agree to comply with the contest guidelines.

STUDENT SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_  
PRINTED NAME: \_\_\_\_\_  
CAMPUS: \_\_\_\_\_  
GRADE: \_\_\_\_\_ DATE OF BIRTH: \_\_\_\_\_

#### PARENT/LEGAL GUARDIAN

As parent/legal guardian of the student signing above, I grant permission for my child to join the online competitions relative to the conduct of the *18-Day Campaign to End Violence Against Women and Children*. I have read and agree to the competition guidelines and mechanics, and I understand that I may be held responsible for violations by my child. I understand that the materials will be uploaded on the Internet specifically on Facebook; therefore, I agree to accept responsibility for guiding my child and conveying to her/him appropriate standards for selecting, exploring, and/or sharing information and media. I realize that the organizers would not be able to provide access to these resources if it had to accept liability for a minor's activities. In exchange for the opportunity for my minor child to participate, I agree to hold the organizers and DepEd Dapitan City harmless, and guarantee it against any harms that I or my minor child may endure as a result of this unrestricted access.

PARENT/GUARDIAN SIGNATURE: \_\_\_\_\_  
DATE: \_\_\_\_\_  
PRINTED NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
\_\_\_\_\_  
CONTACT NUMBER: \_\_\_\_\_

#### ATTESTED BY:

\_\_\_\_\_  
Coach

\_\_\_\_\_  
School Head



Address: Sunset Boulevard, Dawo, Dapitan City  
Telephone No.: (65) 908-8242 Fax No.: (65) 908-8361  
Website: www.depeddapitan.net Email Address: dapitancity@deped.gov.ph