



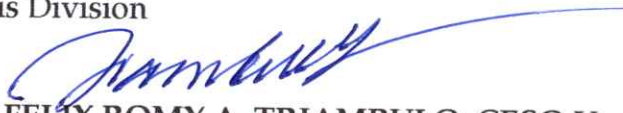

Republic of the Philippines  
**Department of Education**  
REGION IX  
SCHOOLS DIVISION OF DAPITAN CITY

**DIVISION MEMORANDUM**

No. 356, s. 2021

TO: CID/SGOD Chiefs

Education Program Supervisors in English and Filipino  
Public Schools District Supervisors  
Elementary/Secondary School Heads  
Elementary/Secondary School Paper Advisers  
This Division

  
FROM: **FELIX ROMY A. TRIAMBULO, CESO V**  
Schools Division Superintendent 

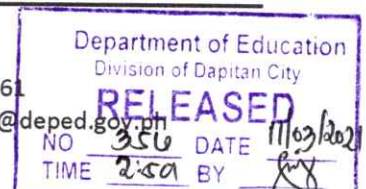
SUBJECT: **2021 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)**

DATE: November 3, 2021

1. Pursuant to Regional Memorandum No. 444, s. 2021 re: 2021 Regional Schools Press Conference and Republic Act No. 7079, also known as Campus Journalism Act of 1991, and its Implementing Rules and Regulations (IRR) specifically Rule IX of Section I, this division announces the conduct of the **2021 Division Schools Press Conference (DSPC)** dubbed as the **Division Conference on Campus Journalism in the 21<sup>st</sup> Century** with the theme "Pahayagang Pangkampus: Kaagapay sa Paghilom at Pagbangon ng Sambayanan" on December 2-3, 2021.
2. The conference aims to:
  - a. capacitate the campus journalists with understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
  - b. sustain advocacy on social consciousness and environmental awareness;
  - c. provide a venue for an enriching learning experience for learners interested in pursuing journalism as career;
  - d. introduce the new DSPC events;
  - e. promote responsible journalism, and fair and ethical use of social media; and
  - f. enhance campus journalistic skills of students across the divisions through healthy and friendly competitions.
3. The conference shall be purely online using MS Teams.
4. The conference activities include lectures and workshops with application of skills through competitions. The following are the categories for training and competitions:



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Website: www.depeddapitan.net Email Address: dapitancity@deped.gov.ph





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**Enclosure C - Program of Activities**

DAY	TIME	ACTIVITY	FACILITATOR
December 2, 2021	8:00 - 8:15AM	Registration	To be announced later through an advisory
	8:15 - 9:00AM	Opening Program	
	9:00 - 12:00 NOON	News Writing	
		Feature Writing	
		Editorial Cartooning	
		Mobile Journalism	
	12:00 - 01:00PM	Lunch Break	
	01:00 - 04:00PM	Photojournalism	
		Sports Writing	
Editorial & Column Writing			
04:00 - 05:00	Announcements		
December 3, 2021	8:00AM-12:00 NOON	Informercial	To be announced later through an advisory
		Online Publication	
		Documentary Film	
		Research on Campus Journalism	
	12:00NN-1:00PM	Lunch Break	
	01:00PM-5:00PM	Campus Journalism Vlog	
		Radio Scriptwriting and Broadcasting	
TV Scriptwriting and Broadcasting			

Note: Schedule are subject to changes depending on the result of the pre-planning conference with the facilitators and working committees. Awarding will follow after the contest during the second day of the conference.





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**Enclosure B. Official List of Delegates**

For Individual Categories

Category \_\_\_\_\_ Level \_\_\_\_\_ Medium \_\_\_\_\_

Rank/ No.	Complete Name of Student (Given Name, MO, Last Name)	E-mail address	Name of School Paper	Coach	Position	School	Division

Prepared by:

Certified True and Correct:

\_\_\_\_\_  
Coach/SPA

\_\_\_\_\_  
School Principal

For Group Categories

Category \_\_\_\_\_ Level \_\_\_\_\_ Medium \_\_\_\_\_

Rank/ No.	Complete Name of Student (Given Name, MO, Last Name)	Role/ Assigned Task	E-mail address	Name of School Paper	Team Coach	Position	School	Division

Prepared by:

Certified True and Correct:

\_\_\_\_\_  
Coach/SPA

\_\_\_\_\_  
School Principal







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**M. Infomercial**

1. A team is composed of three (3) members per medium who shall act as: voice artists and technical in charge.
2. The topic shall center on the theme.
3. The team shall be given one hour to prepare the script, and then rehearse.
4. The team shall record the script, send the copy to the facilitator in charge, and he/she shall put all the audio clips together with appropriate musical background for added appeal and quality.
5. Performance of the infomercial should not exceed two minutes.
6. Decision of the judges/facilitators shall be deemed final and irrevocable.

**N. Campus Journalism Vlog**

1. The Campus Journalism Vlog is open to all secondary students of the division.
2. There should only be three (3) participants per team for this category. The team shall decide who shall act as:
  - A. Vlogger
  - B. Script Writer
  - C. Editor

Note: Any of the team members can assume one or two positions/tasks as long as this would not be conflicting in relation to the outcome of their vlog.

3. The topic to be covered shall be provided by the facilitator.
4. The team shall be given two hours to develop their content which will be aired for three-five minutes only.
5. Entries should be in video format (a file extension of mp4) and must be in landscape orientation.
6. The use of vulgar, indecent, and malicious words is strictly prohibited.
7. Plagiarized or unoriginal videos will be disqualified.
8. Instruments, music, and sound background is allowed to compliment the delivery however the participants must use non-copyrighted music background.
9. The decision of the board of judges/facilitators shall be deemed final and irrevocable.





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6. A total of four (4) hours is allotted for data gathering, writing, encoding, and editing of the research paper.
7. The participants then will craft their research; research title, research questions, and other main parts of a research paper (methodology, references, etc.)
8. Final output shall be encoded in an A4 size of bond paper, Font: Arial, Size 12, double spacing.
9. The participants are only allowed to use one (1) laptop each. The laptops to be used should be cleared of stored documents including prepared templates or any pre-written files or references therein.
10. The entire duration of the research process shall be recorded.
11. The output in PDF format shall be submitted to the facilitator through a google form.
12. The decision of the Board of Judges/Facilitators shall be deemed final and irrevocable.

**K. TV Scriptwriting and Broadcasting**

1. Each participating school shall field a team of five (5) members for English and Filipino.
2. The competing teams shall provide their own equipment that may include laptops with clear camera, DRLR, video recorder, headset, and other equipment that can amplify audio and video qualities.
3. To align with the new normal, a team is encouraged to observe the remote style of reporting where journalists are in their respective homes delivering the news report.
4. The team shall have the following components in their script:
  - a. Cover Page
  - b. News Articles
  - c. Infomercial
  - d. Field report
  - e. Headlines
  - f. OBB/CBB
5. Four hours will be allotted for the preparation of the script.
6. All news materials shall be recorded.
7. Scripts shall be uploaded on the link to be provided.
8. The TV broadcast must be delivered in six minutes.
9. The decision of the Board of Judges/facilitators is final and irrevocable.

**L. Radio Scriptwriting and Broadcasting**

1. Each participating schools shall have two (2) separate teams composed of four (4) members for the English and Filipino categories.
2. To facilitate proper identification, the participants are required to wear unified color during the contest proper.
3. Individual awards include best anchor, and best news presenter while group awards include best script, and best technical application.
4. In getting the overall result for best radio production, accumulated points from the individual and group awards shall be considered.
5. The decision of the board of judges/facilitators in all aspects of the contest shall be deemed final and irrevocable.
6. The scripts shall be uploaded on the link to be provided.
7. Each team will be given 1 ½ hours to prepare for a five-minute radio broadcast, that includes an infomercial, which may depict health, environment, politics, and social issues and four news articles which may be based on press releases, raw data or aby other option given by the facilitator.
8. The team shall perform in five minutes.



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3. Entries should be original. In accordance to the copyright laws, music used in an entry must be in public domain and properly acknowledged.
4. Video resolution should be at least 720p (1280x720), 25 fps frame rate.
5. Entries should not contain any offensive or in appropriate language, image and or content. Animations films are strongly discouraged. The video should be appropriate for general viewership.
6. Materials such as pictures and videos must be authentic and must have been verified by the submitting entity who shall have the full responsibility of securing permission from the copyright owner of the materials used.
7. Each participant must submit their registration form together with the entry video by uploading the outputs in the link provided.
8. Decision of the judges/facilitators shall be deemed final and irrevocable.

**I. Online Publication**

1. Each school shall organize a team of four (4) members who shall not be competing in any of the group contests. There will be one team for English and another for Filipino for the secondary level only.
2. Each team shall be provided with a link for the contest proper.
3. The team must establish the publication's branding, which includes the logo and the specific color palette used in the entire online publication.
4. The online publication must feature stories with in-depth discussion, unlike the very straightforward format observed in print media.
5. The competition is designed to encouraged teamwork among campus journalists and simulate the workplace of an editorial department in an online publishing house.
6. All contestants are required to attend a virtual orientation before the actual competition.
7. A video clip which will be the basis for the actual writing of the editorial, feature, and news articles shall be downloaded right after the orientation.
8. The photojournalists shall take pictures of the videos according to the angle preferred by the team; while the rest of the team members are doing write-ups, lay-outing, and editing.
9. The team will be given three (3) hours for lay-outing and editing.
10. Each online publishing team shall produce the following pages:  
Home, About, Contact, and Featured articles not more than 5.
11. Each team must use wordpress.com or wix.com as their website builder.
12. Each team must use a time-tracking app that logs all the activities that transpire for each laptop within the given time frame.
13. The decision of the board of judges/facilitators is deemed final and irrevocable.

**J. Research on Campus Journalism**

1. Participating schools shall organize a team of two (2) members who shall not be competing in any group contests. There will be one (1) team for English and another for Filipino for the secondary level only.
2. The competition is designed to encourage teamwork among campus journalists and practice the skills on research.
3. All contestants are required to attend the one an orientation before the actual competition.
4. Once the contest has started, members of each team shall no longer be allowed to communicate in all forms (text, call, chat. etc.) with their respective advisers until the end of the contest.
5. A journal/information sheet/topic will be provided to become the basis for the actual writing of the research.



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**D. News Writing**

1. The contestants should be officially registered in the 2021 DSPC Official List of Participants by the respective school.
2. The participants must have their own laptops and should secure a strong internet connection all throughout the contest.
3. The contestants shall be required to attend to an hour of lecture/input before the contest. Another one hour shall be given for the contest proper.
4. The topic shall be given after the orientation of the competition. The facilitator shall determine the kind of news article the participants will write.
5. The participants shall upload the files to the link that will be provided to them.
6. Failure to submit the entry on the given time shall be a ground for disqualification.
7. Judges' /facilitators decision is final.

**E. Feature Writing**

1. The contestants should be officially registered in the 2021 DSPC List of Participants submitted by the school.
2. The participants must have their own laptop and secure a strong internet connection all throughout the contest.
3. The contestant shall be required to attend an hour of lecture/input before the contest. Another one hour shall be given for the contest proper.
4. The topic shall be given after the orientation of the competition. The facilitator shall determine the kind of feature article the participants will write.
5. The participants shall upload the files to the link that will be provided to them.
6. Failure to submit the entry on the given time shall be a ground for disqualification.
7. Judges' /facilitators decision is final.

**F. Sports Writing**

1. The facilitator shall orient and provide final instruction to the contestants before the contest proper.
2. A sports video with supplemental information sheet shall be provided to the contestants.
3. The actual sports writing contest shall be done right after watching the video.
4. Contestants shall be given one hour to write their sports article.
5. Participants shall submit their entries in e-copy or scanned copy through a link to be provided.

**G. Photojournalism**

1. The facilitator shall orient and provide final instruction to the contestants before the contest proper.
2. The contestants shall use any camera/gadget to take photos.
3. Contestants are given 1 hour and 30 minutes to take 10 pictures. Five best photos will be used for captioning using the MS Word.
4. Five (5) best photos will be uploaded by the contestants for judging.
5. Participants shall submit their entries in e-copy or scanned copy through a link to be provided.

**H. Documentary Film**

1. Each participating team shall field a team of three (3) members. The documentary film is EITHER English OR Filipino Secondary category.
2. The documentary film should be in a form of investigative report, Science Discovery, or advocacy in journalism. It should run for a minimum of five minutes and a maximum of seven minutes.



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*Enclosure A. General and Specific Guidelines*

**I. General Guidelines**

1. All participants shall submit an e-copy/scanned copy of their school publications for at least four pages. The school publication may be from the school year 2019 – 2020 or 2020 – 2021.
2. The conference shall be conducted online.
3. The categories shall focus on the theme: “Pahayagang Pangkampus: Kaagapay sa Paghilom at Pagbangon ng Sambayanan.”
4. The facilitators in consultation with the division journalism coordinators shall prepare the contest topics assigned to them per categories, level and medium.
5. During the competitions, all participants shall switch on their cameras and microphones.
6. All participants shall fill in the Registration Sheet in the category/ies being contested.
7. The conduct of the event shall be recorded.
8. Journalism written outputs of the participants shall be randomly subjected to a Plagiarism Test. Plagiarized outputs shall be dealt with accordingly. The DSPC upholds the Journalist’s Code of Ethics specifically on Item no. 6, “I shall not commit any act of plagiarism.”
9. Participants for the individual writing categories namely: news, feature, editorial/column, and sports shall write their outputs in a short or A4 size bond paper.

**II. Specific Guidelines**

**A. Mobile Journalism**

1. The contestants must have their own mobile phones (registered) and stable internet connections during the event.
2. Each contestant shall be given one hour for the workshop including the making of the walk and talk video. Participants shall upload the output immediately after the workshop.
3. The content will have a minimum of 6 minutes and a maximum of 10 minutes.
4. The output must be a continuous shot and no more video editing.
5. Using their registered email address, contestants must send/upload their work through a link to be provided.

**B. Editorial Cartooning**

1. Students must submit original cartoons. Any contest entry determined to be a copy, reproduction, variant, or interpretation of another cartoonist’s work will be disqualified.
2. Students shall hand draw their cartoons or create them within one hour.
3. Contest proper shall be based on the topic to be presented by the facilitator.
4. Cartoonists shall use an 8.5x11-inch white or A4 bond paper.
5. Use Mongol 2 pencil.
6. Participants shall submit their entries in e-copy or scanned copy through a link to be provided.

**C. Editorial and Column Writing**

1. The contest may be editorial or column writing as determined by the facilitator.
2. Official contestants shall be enrolled in the Google Classroom provided by the facilitator.
3. Zoom or MS Teams shall be the virtual platform.
4. Link will be forwarded to the respective emails of the contestants and coaches.
5. Only contestants are allowed to log in the platform.
6. Contestants shall log in 30 minutes before the time.
7. After the short orientation, contestants shall open the Classroom Activity.
8. Contestants are given one (1) hour to develop the given topic and ten (10) minutes to turn their respective articles.
9. Contestants who will turn in late will be automatically disqualified.







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18. Deadline of submission of Official List of Participants shall be on or before November 29, 2021. Kindly send the list of participants using the required template via email to [maperga.cadiente@deped.gov.ph](mailto:maperga.cadiente@deped.gov.ph) for English and [lindo.adasa@deped.gov.ph](mailto:lindo.adasa@deped.gov.ph) for Filipino.
19. Immediate dissemination of this memorandum is requested.

CID-English/Filipino - 10



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5. The main participants to this conference are the campus journalists of the City Schools Division in each of the 7 categories of individual contests and 7 categories of the group contests.
6. The school shall submit the Official List of Delegates found in Enclosure B (List of Participants). Only the registered e-mail addresses are allowed to join in the link.
7. Campus journalists shall be from Grades 4 to 6 for the elementary, and Grades 7 to 12 for the secondary.
8. A participant may join in two categories provided that these are not in conflict with the concerned schedules. He/she should have a laptop with functional audio and camera with strong Internet connection for the lecture and workshop, and competition at the end of the training. In case of power interruption, the participants through their coaches must have already alternatives such as pocket broadband, power bank, and among others.
9. Each category and medium shall have separate pool of facilitators during the DSPC which will have a separate link. It is expected that coaches have already properly oriented the participants on the use and features of the MS Teams and Zoom apps prior to the activity. (Please see Enclosure A for the General and Specific Guidelines.)
10. There shall be one coach per category.
11. Evaluators per category and medium shall be coming from the pool of facilitators.
13. The proclamation of winners will be done after the conduct of contest on the second day of the DSPC.
14. Top 7 winners per category, medium, and level shall be announced during the awarding ceremony.
15. The following are the enclosures of this memorandum:
  - a. Enclosure A - General and Specific Guidelines
  - b. Enclosure B - Official List of Delegates
  - c. Enclosure C - Program of Activities







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A. Individual

Event	Level	Medium
1. Mobile Journalism	Secondary level Students	English and Filipino
2. Editorial cartooning	Elementary Pupils and Secondary Students	English and Filipino
3. Editorial and Column Writing	Elementary Pupils and Secondary Students	English and Filipino
4. News Writing	Elementary Pupils and Secondary Students	English and Filipino
5. Feature Writing	Elementary Pupils and Secondary Students	English and Filipino
6. Sports Writing	Elementary Pupils and Secondary Students	English and Filipino
7. Photojournalism	Elementary Pupils and Secondary Students	English and Filipino

B. Group

Event	Level	No. of Pax	Medium
1.Documentary Film a. Investigative Report b. Science Discovery c. Advocacy Journalism	Secondary Level Students	3	English and Filipino
2.Online Publication	Secondary Level Students	4	English and Filipino
3.Research on Campus Journalism	Secondary Level Students	2	English and Filipino
4.TV Scriptwriting and Broadcasting	Secondary Level Students	5	English and Filipino
5.Radio Scriptwriting and Broadcasting	Elementary Pupils and Secondary Students	4	English and Filipino
6.Informercial	Elementary Pupils and Secondary Students	3	English and Filipino
7.Campus Journalism Vlog	Elementary Pupils and Secondary Students	3	English and Filipino



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