Republic of the Philippines
Department of Education
REGION IX, ZAMBOANGA PENINSULA
SCHOOLS DIVISION OF DAPITAN CITY

Office of the Schools Division Superintendent

19 October 2026

Division Memorandum
No. 507 s. 2026

CONDUCT OF THE DIVISION 2026 VALUES MONTH CELEBRATION

To:

Assistant Schools Division Superintendent
Chief Education Supervisor (CID & SGOD)
Public Schools District Supervisors
Public Elementary and Secondary School Heads
GMRC/Values Education Teachers and Coordinators
All Others Concerned

1. Pursuant to Presidential Proclamation No. 479, s. 1994, declaring November of every year as Filipino Values Month, the Schools Division of Dapitan City, through the Curriculum Implementation Division (CID), enjoins all public elementary and secondary schools to participate in the **2026 Values Month Celebration** throughout November 2026.
2. The celebration aims to strengthen the integration of Filipino values in the teaching-learning process, promote the practice of good manners and right conduct, and nurture learners who demonstrate integrity, respect, responsibility, compassion, patriotism, and concern for others in their daily lives.
3. The theme for the celebration is **"Matatag na Puso at Diwa: Inklusibong Pagpapakatao, Determinadong Bayanihan, Positibong Kinabukasan."** This theme highlights the importance of character formation, inclusive relationships, collective responsibility, and the development of values-driven learners who can contribute positively to their families, schools, communities, and the nation. Should an official national or regional theme be issued, schools shall adopt the prescribed theme accordingly.
4. In observance of the celebration, schools are encouraged to integrate meaningful values-oriented activities into regular classroom instruction, particularly in Good Manners and Right Conduct (GMRC), Values Education (VE), and other relevant learning areas. Suggested activities may include the following:

   a. Classroom-based discussions and reflective activities on Filipino values and character formation;

   b. Values-based storytelling, role-playing, and situational analysis;

   c. Essay writing, slogan making, poster making, and other classroom-based creative expressions;

   d. Collaborative classroom projects promoting respect, honesty, responsibility, empathy, and bayanihan; and

   e. Other developmentally appropriate activities aligned with the prescribed curriculum and the celebration theme.

5. All activities shall be classroom-based and integrated into regular teaching-learning activities, in compliance with DepEd Order No. 009, s. 2026, and other applicable policies on the school calendar and conduct of school activities. Schools shall ensure that the observance does not disrupt the required instructional time or compromise the delivery of curriculum standards and learning competencies. Activities shall be designed to support, rather than displace, regular classroom instruction.

6. All schools shall prepare and submit an **Activity Proposal** to the Schools Division Office through the Curriculum Implementation Division, Attention: **Marlyn E. Esmade, Education Program Supervisor – GMRC/Values Education**, for appropriate review and action. The proposal shall contain the following:

   a. Title and rationale of the activity;

   b. Objectives and target participants;

   c. Description of the proposed classroom-based activities;

   d. Implementation schedule and persons responsible;

   e. Resources and budgetary requirements, if any; and

   f. Expected outputs and means of documentation.

   All proposed activities shall be subject to the applicable approval process and shall comply with existing DepEd policies and guidelines.

7. The issuance and approval of school-level documents and related requests concerning the celebration shall observe the provisions of **Division Memorandum No. 623, s. 2023, entitled "Policy on Signing Authorities for Administrative, Financial, Curriculum Implementation and School Governance and Operations Matters in the Schools Division of Dapitan City."** All concerned shall ensure that proposals, communications, and other documents are signed by the appropriate authorized officials in accordance with the said policy.
8. Upon completion of the celebration, each school shall submit an **Activity Completion Report with attached documentation** to the Schools Division Office, Curriculum Implementation Division, Attention: **Marlyn E. Esmade, EPS–GMRC/Values Education**. The report shall include a brief narrative of the activities conducted, the number of learners and teachers involved, significant outputs and accomplishments, and relevant photographic documentation. Schools shall ensure that the submitted documentation complies with applicable data privacy and child protection policies.

9. Public Schools District Supervisors and School Heads are enjoined to oversee the implementation of the celebration and ensure that all activities are aligned with the objectives of values formation, curriculum implementation, and the holistic development

10. For further information and clarification, concerned personnel may coordinate with **Marlyn E. Esmade,** Education Program Supervisor – GMRC/Values Education, through the Curriculum Implementation Division.

11. Immediate dissemination of and compliance with this Memorandum are desired.

Department of Education
RELEASED
No. 507 Date: 10/10/25
Time: 9:24 By:

JAY S. MONTEALTO, CESO V
Schools Division Superintendent